

Jewelry, Watches, and Accessories Retail in Brazil

Industry Report | 2025-10-02 | 38 pages | MarketLine

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Report description:

Jewelry, Watches, and Accessories Retail in Brazil

Summary

Jewelry, Watches, and Accessories Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Jewelry, watches and accessories retail market includes gold jewelry, silver jewelry and other precious jewelry like diamonds, platinum, precious stones (sapphires, emeralds, and rubies), pearls (natural and cultured), semi-precious stones (e.g. quartz, opal, topaz, amethyst, coral etc.), precious charms, brooches, cufflinks, body jewelry, precious hair accessories/headwear (tiaras) and fine watches. Market value represents retail sales.
- The Brazilian jewelry, watches, and accessories Retail market recorded revenues of \$6.3 billion in 2024, representing a negative compound annual growth rate (CAGR) of 2.4% between 2019 and 2024.
- The jewelry & watches segment accounted for the market's largest proportion in 2024, with total revenues of \$3.3 billion, equivalent to 52.7% of the market's overall value.
- In 2024, the Brazilian jewelry, watches, and accessories retail market contracted by 2.5% due to high inflation.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the jewelry, watches, and accessories retail market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the jewelry, watches, and

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accessories retail market in Brazil

- Leading company profiles reveal details of key jewelry, watches, and accessories retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil jewelry, watches, and accessories retail market with five year forecasts

Reasons to Buy

- What was the size of the Brazil jewelry, watches, and accessories retail market by value in 2024?
- What will be the size of the Brazil jewelry, watches, and accessories retail market in 2029?
- What factors are affecting the strength of competition in the Brazil jewelry, watches, and accessories retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's jewelry, watches, and accessories retail market?

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