

IT Hardware in Turkey

Industry Report | 2025-10-09 | 39 pages | MarketLine

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Report description:

IT Hardware in Turkey

Summary

IT Hardware in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- IT hardware market includes all physical components integral to computing within enterprise IT solutions.
- The Turkish IT hardware market recorded revenues of \$2.1 billion in 2024, representing a compound annual growth rate (CAGR) of 4.8% between 2019 and 2024.
- The client computing hardware segment accounted for the market's largest proportion in 2024, with total revenues of \$1.0 billion, equivalent to 50.2% of the market's overall value.
- In 2024, the Turkish IT hardware market recorded an annual growth of 3.5%. The growth is attributed to the expanding digital transformation agendas by the small and medium-sized enterprises (SMEs) to enhance operational efficiency and competitiveness, increasing investments in servers, networking equipment, storage infrastructure, and end-user computing devices.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT hardware market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT hardware market in

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Turkey

- Leading company profiles reveal details of key it hardware market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey it hardware market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey it hardware market by value in 2024?
- What will be the size of the Turkey it hardware market in 2029?
- What factors are affecting the strength of competition in the Turkey it hardware market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's it hardware market?

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