

## **IT Hardware in North America**

Industry Report | 2025-10-09 | 47 pages | MarketLine

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### **Report description:**

IT Hardware in North America

#### Summary

IT Hardware in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- IT hardware market includes all physical components integral to computing within enterprise IT solutions.
- The North American IT hardware market recorded revenues of \$187.1 billion in 2024, representing a compound annual growth rate (CAGR) of 4.3% between 2019 and 2024.
- The client computing hardware segment accounted for the market's largest proportion in 2024, with total revenues of \$84.3 billion, equivalent to 45.0% of the market's overall value.
- In 2024, the North American IT hardware market recorded an annual growth of 3.7%. The growth is attributed to the expanding digital transformation agendas of businesses, which aim to enhance operational efficiency and competitiveness, thereby increasing investments in servers, networking equipment, storage infrastructure, and end-user computing devices. According to the US Small Business Administration (SBA), in 2024, the US had approximately 34.8 million small businesses.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the IT hardware market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the IT hardware market in

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## North America

- Leading company profiles reveal details of key it hardware market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America it hardware market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the North America it hardware market by value in 2024?
- What will be the size of the North America it hardware market in 2029?
- What factors are affecting the strength of competition in the North America it hardware market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's it hardware market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Market rivalry

##### 1.6. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What are the strategies of the leading players?

##### 7.3. What are the strengths of the leading players?

##### 7.4. What have been the most recent developments in the market?

#### 8 Company Profiles

##### 8.1. Apple Inc

##### 8.2. Dell Technologies Inc

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- 8.3. Lenovo Group Ltd
- 8.4. HP Inc
- 8.5. Cisco Systems Inc
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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