

IT Hardware in Brazil

Industry Report | 2025-10-09 | 42 pages | MarketLine

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Report description:

IT Hardware in Brazil

Summary

IT Hardware in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- IT hardware market includes all physical components integral to computing within enterprise IT solutions.
- The Brazilian IT hardware market recorded revenues of \$9.7 billion in 2024, representing a compound annual growth rate (CAGR) of 8.5% between 2019 and 2024.
- The client computing hardware segment accounted for the market's largest proportion in 2024, with total revenues of \$5.1 billion, equivalent to 52.6% of the market's overall value.
- In 2024, the Brazilian IT hardware market recorded an annual growth of 9.3%. The growth is attributed to the increasing number of small businesses. According to the Brazilian Micro and Small Business Support Service (Sebrae), in Q1 2025, Brazil recorded a new high, registering over 1.4 million new entities.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Brazil

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- Leading company profiles reveal details of key it hardware market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil it hardware market with five year forecasts

Reasons to Buy

- What was the size of the Brazil it hardware market by value in 2024?
- What will be the size of the Brazil it hardware market in 2029?
- What factors are affecting the strength of competition in the Brazil it hardware market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's it hardware market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strategies of the leading players?

7.3. What are the strengths of the leading players?

8 Company Profiles

8.1. Apple Inc

8.2. Dell Technologies Inc

8.3. Hewlett Packard Enterprise Co

8.4. Lenovo Group Ltd

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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