

IT Hardware in Australia

Industry Report | 2025-10-09 | 46 pages | MarketLine

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Report description:

IT Hardware in Australia

Summary

IT Hardware in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- IT hardware market includes all physical components integral to computing within enterprise IT solutions.
- The Australian IT hardware market recorded revenues of \$9.0 billion in 2024, representing a compound annual growth rate (CAGR) of 5.8% between 2019 and 2024.
- The client computing hardware segment accounted for the market's largest proportion in 2024, with total revenues of \$4.4 billion, equivalent to 48.2% of the market's overall value.
- The growth of the Australian IT hardware market is driven by the widespread adoption of digital transformation initiatives across various industries and the rapid expansion of cloud computing and data center infrastructure.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Australia
- Leading company profiles reveal details of key it hardware market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Australia it hardware market with five year forecasts

Reasons to Buy

- What was the size of the Australia it hardware market by value in 2024?
- What will be the size of the Australia it hardware market in 2029?
- What factors are affecting the strength of competition in the Australia it hardware market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's it hardware market?

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