

## **Home & Garden Products Retail in Japan**

Industry Report | 2025-10-02 | 43 pages | MarketLine

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### **Report description:**

Home & Garden Products Retail in Japan

#### Summary

Home & Garden Products Retail in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Home & garden products retail market is segmented into gardening and outdoor living, home improvement, and homewares. The market value represents the retail sales.
- The Japanese home & garden products retail market recorded revenues of \$60.8 billion in 2024, representing a negative compound annual growth rate (CAGR) of 5.5% between 2019 and 2024.
- The home improvement segment accounted for the market's largest proportion in 2024, with total revenues of \$26.0 billion, equivalent to 42.7% of the market's overall value.
- The Japanese home & garden products retail market held 11.9% of the market share in the Asia-Pacific region in 2024.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden products retail market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden products retail market in Japan
- Leading company profiles reveal details of key home & garden products retail market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Japan home & garden products retail market with five year forecasts

#### Reasons to Buy

- What was the size of the Japan home & garden products retail market by value in 2024?
- What will be the size of the Japan home & garden products retail market in 2029?
- What factors are affecting the strength of competition in the Japan home & garden products retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's home & garden products retail market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What strategies do the leading players follow?

###### 7.3. What are the strengths of the leading players?

##### 8 Company Profiles

###### 8.1. Nitori Holdings Co Ltd

###### 8.2. DCM Holdings Co Ltd

###### 8.3. Kohnan Shoji Co Ltd

###### 8.4. Komeri Co Ltd

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## 9 Macroeconomic Indicators

### 9.1. Country data

## 10 Appendix

### 10.1. Methodology

### 10.2. Industry associations

### 10.3. Related MarketLine research

### 10.4. About MarketLine

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