

Footwear Retail in Italy

Industry Report | 2025-09-25 | 40 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Footwear Retail in Italy

Summary

Footwear Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear retail market is segmented into men's Footwear, women's Footwear, and children's Footwear. The market value represents retail sales.
- The Italian footwear retail market recorded revenues of \$12,483.1 million in 2024, representing a negative compound annual growth rate (CAGR) of 1.4% between 2019 and 2024.
- The women's footwear segment accounted for the market's largest proportion in 2024, with total revenues of \$5,875.1 million, equivalent to 47.1% of the market's overall value.
- In 2024, Italy accounted for a 11.5% share of the European footwear retail market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Italy
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Add weight to presentations and pitches by understanding the future growth prospects of the Italy footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Italy footwear retail market by value in 2024?
- What will be the size of the Italy footwear retail market in 2029?
- What factors are affecting the strength of competition in the Italy footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's footwear retail market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What is the latest trend in the Italian footwear retail market?
- 7.4. What are the most recent notable developments?

8 Company Profiles

- 8.1. Geox SpA
- 8.2. Skechers USA Inc
- 8.3. Scarpe&Scarpe
- 8.4. Tod's SpA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Footwear Retail in Italy

Industry Report | 2025-09-25 | 40 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-08
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com