

Footwear Retail in China

Industry Report | 2025-09-25 | 44 pages | MarketLine

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Report description:

Footwear Retail in China

Summary

Footwear Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear retail market is segmented into men's Footwear, women's Footwear, and children's Footwear. The market value represents retail sales.
- The Chinese footwear retail market recorded revenues of \$80,590.8 million in 2024, representing a compound annual growth rate (CAGR) of 2.8% between 2019 and 2024.
- The women's footwear segment accounted for the market's largest proportion in 2024, with total revenues of \$39,381.9 million, equivalent to 48.9% of the market's overall value.
- In 2024, China accounted for a 56.7% share of the Asia-Pacific footwear retail market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in China
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the China footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the China footwear retail market by value in 2024?
- What will be the size of the China footwear retail market in 2029?
- What factors are affecting the strength of competition in the China footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up China's footwear retail market?

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