

## **Food & Grocery Retail in Vietnam**

Industry Report | 2025-10-09 | 42 pages | MarketLine

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### **Report description:**

Food & Grocery Retail in Vietnam

#### Summary

Food & Grocery Retail in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.
- The Vietnamese food & grocery retail market recorded revenues of \$203.9 billion in 2024, representing a compound annual growth rate (CAGR) of 0.3% between 2019 and 2024.
- The food segment accounted for the market's largest proportion in 2024, with total revenues of \$154.6 billion, equivalent to 75.8% of the market's overall value.
- In 2024, Vietnam accounted for a 3.2% share of the Asia-Pacific food & grocery retail market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Vietnam
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Vietnam
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam food & grocery retail market with five year forecasts

#### Reasons to Buy

- What was the size of the Vietnam food & grocery retail market by value in 2024?
- What will be the size of the Vietnam food & grocery retail market in 2029?
- What factors are affecting the strength of competition in the Vietnam food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Vietnam's food & grocery retail market?

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