

Food & Grocery Retail in Greece

Industry Report | 2025-10-09 | 37 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Food & Grocery Retail in Greece

Summary

Food & Grocery Retail in Greece industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.
- The Greek food & grocery retail market recorded revenues of \$40.1 billion in 2024, representing a compound annual growth rate (CAGR) of 4% between 2019 and 2024.
- The food segment accounted for the market's largest proportion in 2024, with total revenues of \$30.7 billion, equivalent to 76.5% of the market's overall value.
- In 2024, the Greek food & grocery retail market recorded an annual growth of 3.3% due to the rise in final household consumption expenditure on food.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Greece
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Greece

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Greece food & grocery retail market with five year forecasts

Reasons to Buy

- What was the size of the Greece food & grocery retail market by value in 2024?
- What will be the size of the Greece food & grocery retail market in 2029?
- What factors are affecting the strength of competition in the Greece food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Greece's food & grocery retail market?

Table of Contents:

Table of Contents
1 Executive Summary
1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive landscape
2 Market Overview
2.1. Market definition
2.2. Market analysis
3 Market Data
3.1. Market value
4 Market Segmentation
4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution
5 Market Outlook
5.1. Market value forecast
6 Five Forces Analysis
6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry
7 Competitive Landscape
7.1. Who are the leading players?
7.2. What are the strategies of the leading players?
7.3. What are the strengths of the leading players?
7.4. Are any disruptors posing a threat to the incumbents?
8 Company Profiles
8.1. Sklavenitis S.A.
8.2. Alfa-Beta Vassilopoulos S.A.

- 8.3. Metro S.A.
- 8.4. Lidl Dienstleistung GmbH & Co KG
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Food & Grocery Retail in Greece

Industry Report | 2025-10-09 | 37 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com