

**Food & Grocery Retail in Bulgaria**

Industry Report | 2025-10-09 | 37 pages | MarketLine

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**Report description:**

Food &amp; Grocery Retail in Bulgaria

Summary

Food & Grocery Retail in Bulgaria industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.
- The Bulgarian food & grocery retail market recorded revenues of \$17.5 billion in 2024, representing a compound annual growth rate (CAGR) of 9.8% between 2019 and 2024.
- The food segment accounted for the market's largest proportion in 2024, with total revenues of \$11.9 billion, equivalent to 67.8% of the market's overall value.
- In 2024, the Bulgarian food & grocery retail market recorded an annual growth of 7.8%, due to growing demand as consumers increasingly seek organic and health-focused products.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the food & grocery retail market in Bulgaria
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Bulgaria

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- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Bulgaria food & grocery retail market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Bulgaria food & grocery retail market by value in 2024?
- What will be the size of the Bulgaria food & grocery retail market in 2029?
- What factors are affecting the strength of competition in the Bulgaria food & grocery retail market?
- How has the market performed over the last five years?
- How large is Bulgaria's food & grocery retail market in relation to its regional counterparts?

## Table of Contents:

Table of Contents
1 Executive Summary
1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Market rivalry
1.6. Competitive landscape
2 Market Overview
2.1. Market definition
2.2. Market analysis
3 Market Data
3.1. Market value
4 Market Segmentation
4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution
5 Market Outlook
5.1. Market value forecast
6 Five Forces Analysis
6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry
7 Competitive Landscape
7.1. Who are the leading players?
7.2. What are the strategies of the leading players?
7.3. What are the strengths of the leading players?
7.4. What are the most recent developments in the market?
8 Company Profiles
8.1. REWE Group
8.2. Lidl Dienstleistung GmbH & Co KG

8.3. Fantastiko Group OOD

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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