

**Apparel Retail in Vietnam**

Industry Report | 2025-09-25 | 49 pages | MarketLine

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**Report description:**

Apparel Retail in Vietnam

Summary

Apparel Retail in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Vietnamese apparel retail industry recorded revenues of \$11.5 billion in 2024, representing a compound annual growth rate (CAGR) of 2.9% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$6.4 billion, equivalent to 55.9% of the industry's overall value.
- Vietnam accounted for a share of 2.1% of the Asia-Pacific apparel retail industry in 2024.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Vietnam
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Vietnam
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam apparel retail market with five year forecasts

## Reasons to Buy

- What was the size of the Vietnam apparel retail market by value in 2024?
- What will be the size of the Vietnam apparel retail market in 2029?
- What factors are affecting the strength of competition in the Vietnam apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Vietnam's apparel retail market?

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