

Apparel Retail in Turkey

Industry Report | 2025-09-25 | 44 pages | MarketLine

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Report description:

Apparel Retail in Turkey

Summary

Apparel Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Turkish apparel retail industry recorded revenues of \$26.5 billion in 2024, representing a compound annual growth rate (CAGR) of 1.3% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$14.3 billion, equivalent to 54.2% of the industry's overall value.
- Turkey accounted for a share of 6.9% of the European apparel retail industry in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Turkey
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey apparel retail market by value in 2024?
- What will be the size of the Turkey apparel retail market in 2029?
- What factors are affecting the strength of competition in the Turkey apparel retail market?
- How has the market performed over the last five years?
- How large is Turkey's apparel retail market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?
- 7.4. What are the challenges faced in the industry?

8 Company Profiles

- 8.1. LC Waikiki Magazacilik Hizmetleri Ticaret AS
- 8.2. Industria de Diseno Textil SA
- 8.3. Koton Magazacilik Tekstil Sanayi ve Ticaret AS

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- 8.4. OZON Giyim San ve Tic AS
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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