

Apparel Retail in the Czech Republic

Industry Report | 2025-09-25 | 42 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Apparel Retail in the Czech Republic

Summary

Apparel Retail in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Czech apparel retail industry recorded revenues of \$4.4 billion in 2024, representing a compound annual growth rate (CAGR) of 7.7% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$2.4 billion, equivalent to 53.7% of the industry's overall value.
- In 2024, the Czech apparel retail industry experienced an annual contraction of 1.7%. The contraction is attributed to a sharp devaluation of the Czech Republic Koruna against the dollar. While the industry expanded through stable consumption and a gradual adoption of new fashion trends, the translation of sales into dollars significantly reduced the industry's value.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in the Czech Republic
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

the Czech Republic

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the Czech Republic apparel retail market by value in 2024?
- What will be the size of the Czech Republic apparel retail market in 2029?
- What factors are affecting the strength of competition in the Czech Republic apparel retail market?
- How has the market performed over the last five years?
- How large is the Czech Republic's apparel retail market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

7.4. What are the challenges faced in the industry?

8 Company Profiles

8.1. H & M Hennes & Mauritz AB

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2. C&A Mode GmbH & Co KG
- 8.3. Sportissimo Sro
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Apparel Retail in the Czech Republic

Industry Report | 2025-09-25 | 42 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-08
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com