

Apparel Retail in South America

Industry Report | 2025-09-25 | 45 pages | MarketLine

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Report description:

Apparel Retail in South America

Summary

Apparel Retail in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The South American apparel retail industry recorded revenues of \$65.0 billion in 2024, representing a negative compound annual growth rate (CAGR) of 0.4% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$33.8 billion, equivalent to 52.0% of the industry's overall value.
- In 2024, the South American apparel retail industry experienced an annual contraction of 7.3% due to the increased consumer price index. According to the Central Bank of Brazil, in 2024, the consumer price index in Brazil reached 161.3, up 4.4% annually.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in South America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in South America

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- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the South America apparel retail market by value in 2024?
- What will be the size of the South America apparel retail market in 2029?
- What factors are affecting the strength of competition in the South America apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up South America's apparel retail market?

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