

Apparel Retail in Romania

Industry Report | 2025-09-25 | 44 pages | MarketLine

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Report description:

Apparel Retail in Romania

Summary

Apparel Retail in Romania industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Romanian apparel retail industry recorded revenues of \$6.7 billion in 2024, representing a compound annual growth rate (CAGR) of 8.7% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$3.4 billion, equivalent to 51.3% of the industry's overall value.
- The growth of the Romanian apparel industry is driven by increased net disposable income per household. According to Eurostat, in 2024, the net disposable income per household in Romania grew by \$26,001.1 from \$23,860.1 in 2023, reflecting a 9.0% nominal increase annually.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Romania
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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Romania

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Romania apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Romania apparel retail market by value in 2024?
- What will be the size of the Romania apparel retail market in 2029?
- What factors are affecting the strength of competition in the Romania apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Romania's apparel retail market?

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