

Apparel Retail in Peru

Industry Report | 2025-09-25 | 46 pages | MarketLine

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Report description:

Apparel Retail in Peru

Summary

Apparel Retail in Peru industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Peruvian apparel retail industry recorded revenues of \$6.1 billion in 2024, representing a negative compound annual growth rate (CAGR) of 1.4% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$2.9 billion, equivalent to 47.9% of the industry's overall value.
- In 2024, the Peruvian apparel industry grew by 5.0%, driven by the increase in real GDP growth. According to the Banco Central de Reserva del Peru (BCRP), in 2024, the real GDP growth in Peru increased by 3.2%. Increased real GDP growth in Peru has positively influenced the apparel retail industry by boosting consumer purchasing power and confidence.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Peru
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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Peru

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Peru apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Peru apparel retail market by value in 2024?
- What will be the size of the Peru apparel retail market in 2029?
- What factors are affecting the strength of competition in the Peru apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Peru's apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What strengths do the leading players follow?

8 Company Profiles

8.1. Falabella SA

8.2. Ripley Corp S.A.

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8.3. H & M Hennes & Mauritz AB
8.4. Cencosud SA
9 Macroeconomic Indicators
9.1. Country data
10 Appendix
10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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