

Apparel Retail in New Zealand

Industry Report | 2025-09-25 | 45 pages | MarketLine

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Report description:

Apparel Retail in New Zealand

Summary

Apparel Retail in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The New Zealand apparel retail industry recorded revenues of \$4.0 billion in 2024, representing a compound annual growth rate (CAGR) of 2.2% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$2.3 billion, equivalent to 59.0% of the industry's overall value.
- New Zealand accounted for a share of 0.7% of the Asia-Pacific apparel retail industry in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in New Zealand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in New Zealand
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the New Zealand apparel retail market by value in 2024?
- What will be the size of the New Zealand apparel retail market in 2029?
- What factors are affecting the strength of competition in the New Zealand apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in New Zealand's apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What are the challenges in the industry?

8 Company Profiles

- 8.1. Wesfarmers Ltd
- 8.2. The Warehouse Group Ltd
- 8.3. Hallenstein Glasson Holdings Limited

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8.4. Cotton On Australia Pty Ltd
9 Macroeconomic Indicators
9.1. Country data
10 Appendix
10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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