

Apparel Retail in Mexico

Industry Report | 2025-09-25 | 44 pages | MarketLine

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Report description:

Apparel Retail in Mexico

Summary

Apparel Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Mexican apparel retail industry recorded revenues of \$21.9 billion in 2024, representing a compound annual growth rate (CAGR) of 6.1% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$10.7 billion, equivalent to 48.9% of the industry's overall value.
- In 2024, the Mexican apparel retail industry experienced an annual contraction of 2.2% due to the increased consumer price index. According to the National Institute of Statistics and Geography of Mexico, in 2024, the consumer price index in Mexico reached 154.5, up 4.7% annually.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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Mexico

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Mexico apparel retail market by value in 2024?
- What will be the size of the Mexico apparel retail market in 2029?
- What factors are affecting the strength of competition in the Mexico apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's apparel retail market?

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