

Apparel Retail in Italy

Industry Report | 2025-09-25 | 45 pages | MarketLine

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Report description:

Apparel Retail in Italy

Summary

Apparel Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Italian apparel retail industry recorded revenues of \$48.4 billion in 2024, representing a negative compound annual growth rate (CAGR) of 1.0% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$25.6 billion, equivalent to 52.9% of the industry's overall value.
- Italy accounted for a share of 12.6% of the European apparel retail industry in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Italy
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy apparel retail market by value in 2024?
- What will be the size of the Italy apparel retail market in 2029?
- What factors are affecting the strength of competition in the Italy apparel retail market?
- How has the market performed over the last five years?
- How large is Italy's apparel retail market in relation to its regional counterparts?

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