

Apparel Retail in Hong Kong

Industry Report | 2025-09-25 | 50 pages | MarketLine

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Report description:

Apparel Retail in Hong Kong

Summary

Apparel Retail in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Hong Kongese apparel retail industry recorded revenues of \$5.6 billion in 2024, representing a negative compound annual growth rate (CAGR) of 2.6% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$3.5 billion, equivalent to 63.0% of the industry's overall value.
- Hong Kong accounted for a share of 1.0% of the Asia-Pacific apparel retail industry in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Hong Kong
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Hong Kong
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Hong Kong apparel retail market by value in 2024?
- What will be the size of the Hong Kong apparel retail market in 2029?
- What factors are affecting the strength of competition in the Hong Kong apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Hong Kong's apparel retail market?

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