

Apparel Retail in Egypt

Industry Report | 2025-09-25 | 44 pages | MarketLine

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Report description:

Apparel Retail in Egypt

Summary

Apparel Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Egyptian apparel retail industry recorded revenues of \$4.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 5.3% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$2.0 billion, equivalent to 43.0% of the industry's overall value.
- In 2024, the Egyptian apparel retail industry recorded an annual contraction of 18.4%. The contraction is attributed to a sharp devaluation of the Egyptian pound against the dollar. While the industry expanded in local currency on the back of resilient domestic demand and higher unit prices, the translation of sales into dollars significantly reduced the industry's value.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Egypt
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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Egypt

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Egypt apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Egypt apparel retail market by value in 2024?
- What will be the size of the Egypt apparel retail market in 2029?
- What factors are affecting the strength of competition in the Egypt apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Egypt's apparel retail market?

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8.1. Omar Effendi

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