

Apparel Retail in Chile

Industry Report | 2025-09-25 | 46 pages | MarketLine

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Report description:

Apparel Retail in Chile

Summary

Apparel Retail in Chile industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail industry is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- The Chilean apparel retail industry recorded revenues of \$6.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 2.4% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$3.1 billion, equivalent to 46.9% of the industry's overall value.
- In 2024, the Chilean apparel retail industry experienced an annual contraction of 2.8% due to the decline in final household consumption expenditure on clothing. According to the Organisation for Economic Co-operation and Development (OECD), in 2024, final household consumption expenditure on clothing in Chile declined to 2.5%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Chile
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in

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Chile

- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Chile apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the Chile apparel retail market by value in 2024?
- What will be the size of the Chile apparel retail market in 2029?
- What factors are affecting the strength of competition in the Chile apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Chile's apparel retail market?

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