

## **Seaweed Fertilizers Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Form (Liquid and Powder), By Application (Farm, Garden, Others), By Region and Competition, 2020-2030F**

Market Report | 2025-11-24 | 185 pages | TechSci Research

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### **Report description:**

#### Market Overview

The Global Seaweed Fertilizers Market, valued at USD 20.88 Million in 2024, is projected to experience a CAGR of 6.47% to reach USD 30.42 Million by 2030. Seaweed fertilizers are biostimulants derived from marine macroalgae, applied to crops to enhance growth, nutrient uptake, and stress tolerance. Key market growth drivers include the increasing global demand for organic produce and sustainable agricultural practices, coupled with proven benefits of seaweed extracts in improving plant health and soil fertility. Farmers are increasingly adopting these natural solutions to mitigate environmental impacts associated with synthetic fertilizers.

#### Key Market Drivers

The increasing adoption of organic farming practices serves as a primary driver for the global seaweed fertilizers market. Farmers are progressively embracing organic methodologies to enhance soil fertility, reduce reliance on synthetic chemicals, and meet evolving agricultural standards. This transition directly stimulates demand for natural biostimulants, such as seaweed fertilizers, which align with organic certification requirements and promote sustainable

#### Key Market Challenges

A significant challenge impeding the market expansion of global seaweed fertilizers is ensuring the consistent quality and efficacy of diverse seaweed-derived products. This variability arises from differences in seaweed species, harvesting methods, and processing techniques, which directly lead to unpredictable product performance in agricultural applications. Such inconsistency erodes farmer confidence and consequently hampers adoption rates. When agricultural producers encounter unreliable results, their inclination to integrate these natural solutions into their farming practices diminishes, thereby slowing market penetration.

#### Key Market Trends

The increasing dominance of liquid formulations represents a key trend driving the seaweed fertilizers market. Liquid seaweed

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products offer enhanced convenience, precise dosing, and superior nutrient absorption for plants compared to their dry counterparts. This form allows for seamless integration into modern irrigation and foliar spray systems, optimizing application efficiency and ensuring uniform distribution across crops. According to the European Biostimulants Industry Council (EBIC)'s Manifesto for Biostimulants 2024, the global biostimulants market is projected to reach over USD 9.0 billion by 2030, a substantial increase from USD 3.2 billion in 2023, reflecting the broader market's expansion where liquid formulations play a critical role.

#### Key Market Players

- Fox Farm Soil & Fertilizer Co.
- Grow More Inc.
- Maxi crop (UK) Limited
- KELP PRODUCTS (PTY) LTD
- Technaflora Plant Products Ltd.
- Dongyang Lianfeng Biological Technology Co., Ltd.
- Omex Agricultural Holdings Limited
- OrganicOcean Inc.
- SeaNutri LLC

#### Report Scope:

In this report, the Global Seaweed Fertilizers Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### -□ Seaweed Fertilizers Market, By Form:

- o Liquid
- o Powder

#### -□ Seaweed Fertilizers Market, By Application:

- o Farm
- o Garden
- o Others

#### -□ Seaweed Fertilizers Market, By Region:

- o North America
  - United States
  - Canada
  - Mexico
- o Europe
  - France
  - United Kingdom
  - Italy
  - Germany
  - Spain
- o Asia Pacific
  - China
  - India
  - Japan
  - Australia
  - South Korea
- o South America
  - Brazil
  - Argentina
  - Colombia
- o Middle East & Africa

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- South Africa
- Saudi Arabia
- UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Seaweed Fertilizers Market.

#### Available Customizations:

Global Seaweed Fertilizers Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

-□ Detailed analysis and profiling of additional market players (up to five).

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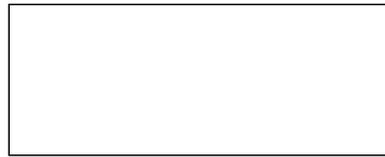
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