

E-Visa Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Software and Services), By Platform (Desktop, Smartphone, and Tablets), By Application (Traveling, Students/Educational Visa, Government/Foreign Affairs, and Others), By Region, By Competition, 2020-2030F

Market Report | 2025-11-27 | 181 pages | TechSci Research

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Report description:**Market Overview**

The Global E-Visa Market, valued at USD 2.31 Billion in 2024, is projected to experience a CAGR of 10.92% to reach USD 4.30 Billion by 2030. The global E-Visa market encompasses electronic authorizations for international travel, enabling individuals to secure entry into a country through an entirely online application process, thereby superseding conventional physical visa requirements. This market's growth is fundamentally driven by governmental digitalization initiatives aimed at enhancing border security and streamlining immigration procedures, coupled with a rising demand for efficient and contactless travel experiences.

Key Market Drivers

Government digitalization initiatives and policy support are critical for the Global E-Visa Market. Governments globally are investing in robust digital infrastructures to modernize public services, including immigration and border control. This commitment facilitates the development and implementation of electronic visa systems, replacing paper-based procedures with efficient online platforms. The shift enhances national security, improves operational efficiency, and offers accessible services for international travelers. According to GOV. UK, in January 2025, 'State of digital government review', the public sector in the UK spent £26 billion on technology in 2023, highlighting significant financial dedication to digitalizing government operations, which directly supports e-visa deployment.

Key Market Challenges

The escalating concern surrounding cybersecurity threats and data privacy presents a significant impediment to the sustained expansion of the global E-Visa market. E-Visa systems necessitate the collection and management of sensitive personal and biometric information from international travelers. This makes them attractive targets for malicious actors seeking to exploit

vulnerabilities for financial gain, identity theft, or disruption. Consequently, the potential for cyberattacks and data breaches directly undermines the integrity of these systems and erodes user confidence, which is crucial for widespread adoption.

Key Market Trends

Artificial intelligence and blockchain technology are significantly reshaping the global e-visa landscape by introducing advanced capabilities for processing and security. AI systems enhance fraud detection, streamline risk assessment, and automate significant portions of the visa application review process, enabling faster decision-making and improved operational efficiency. The Department of Homeland Security's 2024 inventory, released on April 30, 2025, showed 105 active AI applications deployed by major immigration agencies, with Customs and Border Protection leading with 59 use cases, highlighting a substantial integration of AI in border and immigration functions.

Key Market Players

- Accenture Plc
- Amadeus IT Group SA
- Capgemini SE
- CGI Inc
- Cognizant Technology Solutions Corporation
- Deloitte Tohmatsu Group
- DXC Technology
- IBM Corporation
- Swiss Authentis S.A.
- Thales Group

Report Scope:

In this report, the Global E-Visa Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

-□E-Visa Market, By Component:

- o Software
- o Services

-□E-Visa Market, By Platform:

- o Desktop
- o Smartphone
- o Tablets

-□E-Visa Market, By Application:

- o Traveling
- o Students/Educational Visa
- o Government/Foreign Affairs
- o Others

-□E-Visa Market, By Region:

- o North America

□ United States

□ Canada

□ Mexico

- o Europe

□ France

□ United Kingdom

□ Italy

□ Germany

□ Spain

- o Asia Pacific

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- China
- India
- Japan
- Australia
- South Korea
- South America
 - Brazil
 - Argentina
 - Colombia
- Middle East & Africa
 - South Africa
 - Saudi Arabia
 - UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global E-Visa Market.

Available Customizations:

Global E-Visa Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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