

Coating Equipment Market - Global Industry Size, Share, Trends, Opportunity, & Forecast, Segmented By Product (Specialty Coating Product, Powder Coating Product, Liquid Coating Product), By Application (Automotive, Aerospace, Construction, Industrial, Others), By Region and Competition, 2020-2030F

Market Report | 2025-11-27 | 185 pages | TechSci Research

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Report description:

Market Overview

The Global Coating Equipment Market, valued at USD 17.76 Billion in 2024, is projected to experience a CAGR of 5.06% to reach USD 23.88 Billion by 2030. Coating equipment refers to mechanical systems engineered to apply protective or decorative materials, including paints, powders, and various liquid coatings, onto diverse substrates such as metals, plastics, and wood, encompassing processes from surface preparation to final curing. The global market for this equipment is primarily driven by increasing demand from end-use industries like automotive, aerospace, and construction, which seek to enhance product durability and aesthetic appeal through advanced surface treatments. The expanding adoption of automation and robotics for improved precision and efficiency in coating applications further supports market expansion.

Key Market Drivers

The global coating equipment market is significantly influenced by the increased demand stemming from diverse end-use industries. As various manufacturing sectors expand their output and refine product specifications, the necessity for robust and aesthetically pleasing surface treatments escalates. This widespread industrial growth drives the requirement for advanced coating solutions, ranging from protective layers on heavy machinery to decorative finishes on consumer goods, directly impacting the demand for sophisticated application systems.

Key Market Challenges

The high initial capital expenditure associated with acquiring and implementing advanced coating systems presents a significant challenge impeding the growth of the Global Coating Equipment Market. This financial barrier primarily impacts smaller enterprises and businesses in developing regions, restricting their capacity to invest in modern, efficient coating technologies. The

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necessity for substantial upfront investment, often involving complex financing and extended payback periods, creates a deterrent for potential buyers, especially during periods of economic uncertainty.

Key Market Trends

The shift towards eco-friendly and low-volatile organic compound (VOC) coating equipment is a significant trend, driven by escalating regulatory pressures and heightened environmental awareness across industries. This focus involves adopting coating solutions that minimize ecological impact through reduced emissions and lower energy usage. Manufacturers are increasingly utilizing waterborne, powder, and UV-curable formulations, which require specialized application machinery. AkzoNobel, in September 2024, launched its Interpon D2525 Low-E powder coatings, capable of cutting energy consumption by as much as 20% during curing or accelerating curing times by up to 25%. This technological advancement supports sustainable practices and requires compatible coating equipment for efficient application and consistent performance.

Key Market Players

- Nordson Corporation
- Gema Switzerland GmbH
- J. Wagner GmbH
- Anest Iwata Corporation
- Carlisle Companies Inc.
- The Eastwood Company
- Graco Inc.
- Red Line Industries Limited
- Statfield Equipments Pvt. Ltd.

Report Scope:

In this report, the Global Coating Equipment Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

-□ Coating Equipment Market, By Product:

- o Speciality Coating Product
- o Powder Coating Product
- o Liquid Coatings Product

-□ Coating Equipment Market, By Application:

- o Automotive
- o Aerospace
- o Construction
- o Industrial
- o Others

-□ Coating Equipment Market, By Region:

- o North America
 - United States
 - Canada
 - Mexico
- o Europe
 - France
 - United Kingdom
 - Italy
 - Germany
 - Spain
- o Asia Pacific
 - China
 - India

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- Japan
- Australia
- South Korea
- o South America
- Brazil
- Argentina
- Colombia
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Coating Equipment Market.

Available Customizations:

Global Coating Equipment Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

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