

Coated Fabrics Market-Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Polymer Coated Fabrics, Rubber Coated Fabrics and Fabric-Backed Wall Coverings), By Application (Transportation, Protective Clothing, Industrial, Furniture, Others), By Region & Competition, 2020-2030F

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Report description:

Market Overview

The Global Coated Fabrics Market, valued at USD 22.93 Billion in 2024, is projected to experience a CAGR of 5.15% to reach USD 30.99 Billion by 2030. Coated fabrics are defined as textile substrates enhanced with a polymer or resin layer, imparting superior functional properties such as water resistance, durability, and chemical protection. The market's expansion is primarily driven by escalating demand from the automotive sector for interior components and airbags, along with increased application in protective clothing for industrial and healthcare environments, and infrastructure development requiring robust materials.

Key Market Drivers

The global coated fabrics market is significantly driven by increasing demand from the automotive and transportation industries, which require high-performance materials for interior components, safety features, and specialized vehicle coverings. Modern automotive manufacturing prioritizes lightweight, durable, and versatile fabrics for fuel efficiency and occupant comfort. According to Fastener World, global car production exceeded 92.5 million units in 2024, establishing a substantial base for coated fabric application in vehicle manufacturing. Concurrently, growing adoption in protective clothing applications is another pivotal driver. Industries such as healthcare, manufacturing, and emergency services increasingly rely on coated fabrics for uniforms and protective suits, benefiting from properties like flame resistance and chemical impermeability. This demand is further highlighted by the expansive global workforce; according to the Protective Fabric Market Current Size & Future Industry Forecast [2024-2034], citing the United Nations Industrial Development Organization, manufacturing employment reached 463 million workers globally in 2023, necessitating robust protective solutions.

Key Market Challenges

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The volatility in raw material prices, particularly for polymers and specialty chemicals, presents a significant challenge to the growth of the Global Coated Fabrics Market. These materials are fundamental to enhancing textile substrates with critical properties such as water resistance and durability. Fluctuations in the cost of these essential inputs directly impact the production economics for manufacturers.

Such price instability elevates manufacturing costs, subsequently influencing overall product pricing for coated fabrics. For example, according to Cefic's 2024 Facts & Figures report, ethylene production in Europe was 3.2 times more expensive compared to the USA in 2023. Since ethylene is a primary building block for many polymers used in coated fabrics, this cost disparity translates into higher expenses for European producers. These increased costs are often passed on to consumers, making the final coated fabric products more expensive. This can lead to reduced competitiveness and slow the rate of adoption across key application sectors, including automotive, protective clothing, and infrastructure.

Key Market Trends

The development of sustainable and bio-based coatings has emerged as a key industry trend, primarily driven by growing environmental concerns and tightening regulatory requirements. Industry players are increasingly investing in research and development to formulate coatings derived from renewable resources, with a strong focus on reducing hazardous chemical content and improving biodegradability. This approach significantly lowers the environmental impact of coated fabrics and supports alignment with global sustainability goals. Illustrating this momentum, EURATEX, in October 2025, urged a sector-specific assessment of technical textiles within the PFAS restriction framework, underscoring the industry's commitment to safer and more sustainable alternatives. Further evidence of this shift is reflected in the 32% of European textile small and medium-sized enterprises that reported the use of recycled materials, as highlighted in EURATEX's Facts & Key Figures 2024. This strategic direction strengthens market relevance by offering high-performance materials that also meet rising environmental standards.

Key Market Players

- [] SURTECO GROUP SE
- [] Saint-Gobain S.A.
- [] Spradling International Inc.
- [] Takata Corporation
- [] Trelleborg AB
- [] Bo-Tex Sales Co.
- [] Mauritzon Inc.
- [] ContiTech AG
- [] Isotex S.p.A
- [] Graniteville Specialty Fabrics

Report Scope:

In this report, the Global Coated Fabrics Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- [] Coated Fabrics Market, By Product:

- o Polymer Coated Fabric
- o Rubber Coated Fabric
- o Fabric Backed Wall Coverings

- [] Coated Fabrics Market, By Application:

- o Transportation
- o Protective Clothing
- o Industrial
- o Furniture
- o Others

- [] Coated Fabrics Market, By Region:

- o North America

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- United States
- Canada
- Mexico
- o Europe
- France
- United Kingdom
- Italy
- Germany
- Spain
- o Asia Pacific
- China
- India
- Japan
- Australia
- South Korea
- o South America
- Brazil
- Argentina
- Colombia
- o Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Coated Fabrics Market.

Available Customizations:

Global Coated Fabrics Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

1. Product Overview
 - 1.1. Market Definition
 - 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations
2. Research Methodology
 - 2.1. Objective of the Study
 - 2.2. Baseline Methodology
 - 2.3. Key Industry Partners
 - 2.4. Major Association and Secondary Sources
 - 2.5. Forecasting Methodology
 - 2.6. Data Triangulation & Validation
 - 2.7. Assumptions and Limitations

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3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions/Countries
 - 3.5. Overview of Market Drivers, Challenges, Trends
4. Voice of Customer
5. Global Coated Fabrics Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value
 - 5.2. Market Share & Forecast
 - 5.2.1. By Product (Polymer Coated Fabric, Rubber Coated Fabric, Fabric Backed Wall Coverings)
 - 5.2.2. By Application (Transportation, Protective Clothing, Industrial, Furniture, Others)
 - 5.2.3. By Region
 - 5.2.4. By Company (2024)
 - 5.3. Market Map
6. North America Coated Fabrics Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value
 - 6.2. Market Share & Forecast
 - 6.2.1. By Product
 - 6.2.2. By Application
 - 6.2.3. By Country
 - 6.3. North America: Country Analysis
 - 6.3.1. United States Coated Fabrics Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Product
 - 6.3.1.2.2. By Application
 - 6.3.2. Canada Coated Fabrics Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Product
 - 6.3.2.2.2. By Application
 - 6.3.3. Mexico Coated Fabrics Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Product
 - 6.3.3.2.2. By Application
7. Europe Coated Fabrics Market Outlook
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value
 - 7.2. Market Share & Forecast
 - 7.2.1. By Product

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- 7.2.2. By Application
- 7.2.3. By Country
- 7.3. Europe: Country Analysis
 - 7.3.1. Germany Coated Fabrics Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Product
 - 7.3.1.2.2. By Application
 - 7.3.2. France Coated Fabrics Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Product
 - 7.3.2.2.2. By Application
 - 7.3.3. United Kingdom Coated Fabrics Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Product
 - 7.3.3.2.2. By Application
 - 7.3.4. Italy Coated Fabrics Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Product
 - 7.3.4.2.2. By Application
 - 7.3.5. Spain Coated Fabrics Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Product
 - 7.3.5.2.2. By Application
- 8. Asia Pacific Coated Fabrics Market Outlook
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.2. Market Share & Forecast
 - 8.2.1. By Product
 - 8.2.2. By Application
 - 8.2.3. By Country
 - 8.3. Asia Pacific: Country Analysis
 - 8.3.1. China Coated Fabrics Market Outlook
 - 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
 - 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Product
 - 8.3.1.2.2. By Application

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- 8.3.2. India Coated Fabrics Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Product
 - 8.3.2.2.2. By Application
- 8.3.3. Japan Coated Fabrics Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Product
 - 8.3.3.2.2. By Application
- 8.3.4. South Korea Coated Fabrics Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Product
 - 8.3.4.2.2. By Application
- 8.3.5. Australia Coated Fabrics Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Product
 - 8.3.5.2.2. By Application
- 9. Middle East & Africa Coated Fabrics Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value
 - 9.2. Market Share & Forecast
 - 9.2.1. By Product
 - 9.2.2. By Application
 - 9.2.3. By Country
 - 9.3. Middle East & Africa: Country Analysis
 - 9.3.1. Saudi Arabia Coated Fabrics Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Product
 - 9.3.1.2.2. By Application
 - 9.3.2. UAE Coated Fabrics Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Product
 - 9.3.2.2.2. By Application
 - 9.3.3. South Africa Coated Fabrics Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value

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- 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Product
 - 9.3.3.2.2. By Application
- 10. South America Coated Fabrics Market Outlook
 - 10.1. Market Size & Forecast
 - 10.1.1. By Value
 - 10.2. Market Share & Forecast
 - 10.2.1. By Product
 - 10.2.2. By Application
 - 10.2.3. By Country
 - 10.3. South America: Country Analysis
 - 10.3.1. Brazil Coated Fabrics Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Product
 - 10.3.1.2.2. By Application
 - 10.3.2. Colombia Coated Fabrics Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Product
 - 10.3.2.2.2. By Application
 - 10.3.3. Argentina Coated Fabrics Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Product
 - 10.3.3.2.2. By Application
 - 11. Market Dynamics
 - 11.1. Drivers
 - 11.2. Challenges
 - 12. Market Trends & Developments
 - 12.1. Merger & Acquisition (If Any)
 - 12.2. Product Launches (If Any)
 - 12.3. Recent Developments
 - 13. Global Coated Fabrics Market: SWOT Analysis
 - 14. Porter's Five Forces Analysis
 - 14.1. Competition in the Industry
 - 14.2. Potential of New Entrants
 - 14.3. Power of Suppliers
 - 14.4. Power of Customers
 - 14.5. Threat of Substitute Products
 - 15. Competitive Landscape
 - 15.1. SURTECO GROUP SE
 - 15.1.1. Business Overview
 - 15.1.2. Products & Services

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- 15.1.3. Recent Developments
- 15.1.4. Key Personnel
- 15.1.5. SWOT Analysis
- 15.2. Saint-Gobain S.A.
- 15.3. Spradling International Inc.
- 15.4. Takata Corporation
- 15.5. Trelleborg AB
- 15.6. Bo-Tex Sales Co.
- 15.7. Mauritzon Inc.
- 15.8. ContiTech AG
- 15.9. Isotex S.p.A
- 15.10. Graniteville Specialty Fabrics
- 16. Strategic Recommendations
- 17. About Us & Disclaimer

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