

Cloud Based Emergency Notification Solution Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Component (Software, Service), By Application (Public Alert System, Emergency Communication, Disaster Management & Warnings, Others), By End User (IT & Telecom, Transportation, Hospital, Others), By Region, By Competition, 2020-2030F

Market Report | 2025-11-27 | 181 pages | TechSci Research

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Report description:

Market Overview

The Global Cloud Based Emergency Notification Solution Market, valued at USD 4.80 Billion in 2024, is projected to experience a CAGR of 11.50% to reach USD 9.22 Billion by 2030. A cloud-based emergency notification solution represents a software system deployed within secure off-site data centers, enabling organizations to effectively manage contact information and disseminate targeted, preconfigured, or customized messages rapidly across diverse communication channels during critical events.

Key Market Drivers

The increasing frequency of natural disasters and man-made emergencies significantly propels the adoption of cloud-based emergency notification solutions. As climate patterns shift and geopolitical instabilities persist, organizations face a higher probability of disruptive events, necessitating robust and agile communication frameworks to protect personnel and assets. These events demand immediate and widespread dissemination of critical information to diverse stakeholders across multiple channels. According to Swiss Re Institute, in its March 2024 report "Natural catastrophes in 2023: rising losses, increasing protection gap", global insured losses from natural catastrophes reached USD 108 billion in 2023, highlighting the substantial financial and operational impact that drives demand for proactive communication tools capable of maintaining situational awareness during rapidly unfolding crises.

Key Market Challenges

A significant challenge impeding the continued expansion of the Global Cloud Based Emergency Notification Solution Market is the

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persistent concern over data security and privacy within cloud environments. Organizations, especially those handling sensitive information during critical events, are hesitant to fully embrace cloud-based solutions due to potential vulnerabilities and the risk of data compromise. This hesitation directly translates into slower adoption rates and elongated sales cycles as potential clients conduct extensive due diligence regarding provider security postures.

Key Market Trends

This trend leverages artificial intelligence to analyze vast datasets, identify patterns, and forecast potential emergencies, enabling organizations to anticipate threats and automate initial responses with greater speed and accuracy. The National Emergency Management Association's (NEMA) Annual Forum in October 2023 highlighted AI's perceived benefit in quickly synthesizing data for rapid reporting and decision making in emergency management.

Key Market Players

- Everbridge, Inc
- Rave Wireless Inc.
- Alert Media Inc.
- BlackBerry Limited
- Honeywell International Inc.
- Eaton Corporation Plc.
- Motorola Solutions Inc.
- OnSolve
- Singlewire Software, LLC
- Acoustic Technology Inc.

Report Scope:

In this report, the Global Cloud Based Emergency Notification Solution Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Cloud Based Emergency Notification Solution Market, By Component:

- o Software
- o Service

- Cloud Based Emergency Notification Solution Market, By Application:

- o Public Alert System
- o Emergency Communication
- o Disaster Management & Warnings
- o Others

- Cloud Based Emergency Notification Solution Market, By End User:

- o IT & Telecom
- o Transportation
- o Hospital
- o Others

- Cloud Based Emergency Notification Solution Market, By Region:

- o North America
 - United States
 - Canada
 - Mexico
- o Europe
 - France
 - United Kingdom
 - Italy
 - Germany
 - Spain

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- o Asia Pacific
 - China
 - India
 - Japan
 - Australia
 - South Korea
- o South America
 - Brazil
 - Argentina
 - Colombia
- o Middle East & Africa
 - South Africa
 - Saudi Arabia
 - UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Cloud Based Emergency Notification Solution Market.

Available Customizations:

Global Cloud Based Emergency Notification Solution Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

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