

## **Consumer Electronics Retail North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-10-22 | 185 pages | MarketLine

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### **Report description:**

Consumer Electronics Retail North America (NAFTA) Industry Guide 2020-2029

#### Summary

The NAFTA Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The consumer electronics retail industry within the NAFTA countries had a total market value of \$4,51,715.5 million in 2024. The Mexico was the fastest growing country, with a CAGR of 11.5% over the 2020-24 period.
- Within the consumer electronics retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,80,863.7 million in 2024. This was followed by Mexico and Canada, with a value of \$40,275.9 and \$30,575.9 million, respectively.
- The US is expected to lead the consumer electronics retail industry in the NAFTA bloc, with a value of \$3,92,658.0 million in 2029, followed by Mexico and Canada with expected values of \$40,991.8 and \$37,448.7 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA consumer electronics retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA consumer electronics retail market

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- Leading company profiles reveal details of key consumer electronics retail market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA consumer electronics retail market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA consumer electronics retail market by value in 2024?
- What will be the size of the NAFTA consumer electronics retail market in 2029?
- What factors are affecting the strength of competition in the NAFTA consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA consumer electronics retail market?

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