

Consumer Electronics Retail Global Industry Guide 2020-2029

Industry Report | 2025-10-22 | 425 pages | MarketLine

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Report description:

Consumer Electronics Retail Global Industry Guide 2020-2029

Summary

Global Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Consumer electronics retail market includes the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.
- The communications equipment segment includes retail sales of answer machines, fax machines, fixed-line telephones, mobile phone accessories, and mobile phones. The computer hardware and software segment covers retail sales of desktops and laptop computers, software, memory sticks, CD packs, hard disks, and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics segment includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use, and portable game consoles. Household appliances segment includes major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). The photographic equipment segment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars, and telescopes.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have

been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.

- The global consumer electronics retail market recorded revenues of \$1,533.3 billion in 2024, representing a compound annual growth rate (CAGR) of 2.9% between 2019 and 2024.

- The communications equipment segment accounted for the market's largest proportion in 2024, with total revenues of \$589.2 billion, equivalent to 38.4% of the market's overall value.

- In 2024, the global consumer electronics retail market recorded an annual growth of 2.5% due to the increase in households with personal computers. According to the National Bureau of Statistics of China, in 2024, the proportion of households with personal computers in China reached 71.0%, up from 69.3% in 2023. This rise in personal computer penetration is driven by a growing need for digital connectivity to support remote work, online education, and entertainment.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market

- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts

Reasons to Buy

- What was the size of the global consumer electronics retail market by value in 2024?

- What will be the size of the global consumer electronics retail market in 2029?

- What factors are affecting the strength of competition in the global consumer electronics retail market?

- How has the market performed over the last five years?

- What are the main segments that make up the global consumer electronics retail market?

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