

**Apparel Retail Global Industry Guide 2020-2029**

Industry Report | 2025-10-22 | 452 pages | MarketLine

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**Report description:**

Apparel Retail Global Industry Guide 2020-2029

## Summary

Global Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: industry size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

## Key Highlights

- The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.
- Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' schoolwear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' schoolwear, girls' underwear (knickers, bras, vests, socks and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.
- Menswear includes all clothing types designed for men, such as business suits, shirts, T-shirts, trousers/pants (including casual slacks/chinos), jeans, shorts, jackets/blazers, coats, vests, jumpers, sweatshirts/hoodies, pullovers, jerseys, cardigans, men's underwear (including vests, underpants, socks), men's nightwear, and other men's outerwear including regional or national attire. It also includes all sportswear, workwear (such as overalls), and fancy dress.
- Womenswear includes all clothing types designed for women, such as dresses, jackets/blazers, coats, jumpers, shrugs/cardigans, sweatshirts/hoodies, jerseys, jeans, leggings/jeggings, shirts, T-shirts, blouses, shorts, trousers/pants, skirts, business suits, tops, vests, camis, tanks, women's underwear, tunics, women's nightwear, and other women's outerwear including regional and national attire, such as saris. It also includes all sportswear, workwear (such as overalls), and fancy dress.

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- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global apparel retail industry recorded revenues of \$1,535.8 billion in 2024, representing a compound annual growth rate (CAGR) of 1.6% between 2019 and 2024.
- The womenswear segment accounted for the industry's largest proportion in 2024, with total revenues of \$815.0 billion, equivalent to 53.1% of the industry's overall value.
- Asia-Pacific accounted for the largest share of 36.3% of the global apparel retail industry in 2024.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel retail industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel retail industry
- Leading company profiles reveal details of key apparel retail industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global apparel retail industry with five year forecasts

## Reasons to Buy

- What was the size of the global apparel retail industry by value in 2024?
- What will be the size of the global apparel retail industry in 2029?
- What factors are affecting the strength of competition in the global apparel retail industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the global apparel retail industry?

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