

Games Software Retail North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-10-22 | 116 pages | MarketLine

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Report description:

Games Software Retail North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The games software retail industry within the NAFTA countries had a total market value of \$23,715.0 million in 2024. The Mexico was the fastest growing country, with a CAGR of 12.3% over the 2020-24 period.
- Within the games software retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$20,698.4 million in 2024. This was followed by Canada and Mexico, with a value of \$1,533.1 and \$1,483.4 million, respectively.
- The US is expected to lead the games software retail industry in the NAFTA bloc, with a value of \$22,252.5 million in 2029, followed by Canada and Mexico with expected values of \$1,765.1 and \$1,709.6 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA games software retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA games software retail market
- Leading company profiles reveal details of key games software retail market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA games software retail market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA games software retail market by value in 2024?
- What will be the size of the NAFTA games software retail market in 2029?
- What factors are affecting the strength of competition in the NAFTA games software retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA games software retail market?

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