

Savory & Deli Foods in Turkey

Industry Report | 2025-08-28 | 39 pages | MarketLine

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Report description:

Savory & Deli Foods in Turkey

Summary

Savory & Deli Foods in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Savory & deli foods market includes retail sales of pre-packed sandwiches, cured meats, savory baked goods, pates, prepared salads, and others. The scope of others includes pies & savory appetizers and fermented meats. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Turkish savory & deli foods market recorded revenues of \$316.8 million in 2024, representing a compound annual growth rate (CAGR) of 2.1% between 2019-24.
- Market consumption volume increased with a CAGR of 3.9% between 2019-24, reaching a total of 43.0 million kilograms in 2024.
- The Turkish savory and deli foods market demonstrated moderate growth during the review period (2019-24). The market experienced growth, supported by rising interest in quick, accessible meal solutions. Consumers increasingly gravitated toward ready-to-eat (RTE) and convenience items that aligned with evolving lifestyles.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods

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market in Turkey

- Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey savory & deli foods market with five year forecasts

Reasons to Buy

- What was the size of the Turkey savory & deli foods market by value in 2024?
- What will be the size of the Turkey savory & deli foods market in 2029?
- What factors are affecting the strength of competition in the Turkey savory & deli foods market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's savory & deli foods market?

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