

Savory & Deli Foods in Switzerland

Industry Report | 2025-08-28 | 40 pages | MarketLine

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Report description:

Savory & Deli Foods in Switzerland

Summary

Savory & Deli Foods in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Savory & deli foods market includes retail sales of pre-packed sandwiches, cured meats, savory baked goods, pates, prepared salads, and others. The scope of others includes pies & savory appetizers and fermented meats. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Swiss savory & deli foods market recorded revenues of \$1,274.6 million in 2024, representing a compound annual growth rate (CAGR) of 6.1% between 2019-24.
- Market consumption volume increased with a CAGR of 1.5% between 2019-24, reaching a total of 72.2 million kilograms in 2024.
- The Swiss savory and deli foods market demonstrated healthy growth during the review period (2019-24). The market expansion can be attributed to steady consumer demand for convenient, minimally processed, ready-to-eat options.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in Switzerland
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods market in Switzerland

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- Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland savory & deli foods market with five year forecasts

Reasons to Buy

- What was the size of the Switzerland savory & deli foods market by value in 2024?
- What will be the size of the Switzerland savory & deli foods market in 2029?
- What factors are affecting the strength of competition in the Switzerland savory & deli foods market?
- How has the market performed over the last five years?
- What are the main segments that make up Switzerland's savory & deli foods market?

Table of Contents:

Table of Contents
1 Executive Summary
1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Category segmentation
1.6. Geography segmentation
1.7. Market share
1.8. Market rivalry
1.9. Competitive landscape
2 Market Overview
2.1. Market definition
2.2. Market analysis
3 Market Data
3.1. Market value
3.2. Market volume
4 Market Segmentation
4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution
5 Market Outlook
5.1. Market value forecast
5.2. Market volume forecast
6 Five Forces Analysis
6.1. Summary
6.2. Buyer power
6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry
7 Competitive Landscape
7.1. Market share
7.2. Who are the leading players in the Swiss savory & deli foods market?

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7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies market shares have suffered over the same period (2019-24)?

7.5. What are the most popular brands in the Swiss savory & deli foods market?

8 Company Profiles

8.1. Giuseppe Citterio SpA

8.2. Nestle SA

8.3. Del Maitre SA

8.4. Orior AG

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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