

Savory & Deli Foods in Singapore

Industry Report | 2025-08-21 | 37 pages | MarketLine

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Report description:

Savory & Deli Foods in Singapore

Summary

Savory & Deli Foods in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Savory & deli foods market includes retail sales of pre-packed sandwiches, cured meats, savory baked goods, pates, prepared salads, and others. The scope of others includes pies & savory appetizers and fermented meats. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Singaporean savory & deli foods market recorded revenues of \$75.0 million in 2024, representing a compound annual growth rate (CAGR) of 5.0% between 2019-24.
- Market consumption volume increased with a CAGR of 0.9% between 2019-24, reaching a total of 2.7 million kilograms in 2024.
- The Singaporean savory and deli foods market demonstrated healthy growth during the review period (2019-24). The market expansion is driven by consumers' demand for ready-to-eat (RTE) meals, spurred by busy lifestyles, dual-income households, and widespread digital and physical convenience.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory & deli foods market in Singapore
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory & deli foods

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market in Singapore

- Leading company profiles reveal details of key savory & deli foods market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore savory & deli foods market with five year forecasts

Reasons to Buy

- What was the size of the Singapore savory & deli foods market by value in 2024?
- What will be the size of the Singapore savory & deli foods market in 2029?
- What factors are affecting the strength of competition in the Singapore savory & deli foods market?
- How has the market performed over the last five years?
- What are the main segments that make up Singapore's savory & deli foods market?

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