

Pet Healthcare in South Korea

Industry Report | 2025-09-11 | 34 pages | MarketLine

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Report description:

Pet Healthcare in South Korea

Summary

Pet Healthcare in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pet healthcare market includes retail sales of worming treatments, grooming products, pet supplements, external parasite treatments, and others. The scope of others includes dog dental products, fish & rodent health care products, other cat healthcare products, other cross-segment products, and other dog healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The South Korean pet healthcare market recorded revenues of \$217.6 million in 2024, representing a compound annual growth rate (CAGR) of 1.5% between 2019-24.
- Market consumption volume increased with a CAGR of 2.8% between 2019-24, reaching a total of 34.1 million units in 2024.
- The South Korean pet healthcare market experienced sluggish growth during the review period (2019-24) due to low awareness of preventive care, limited access to veterinary services, and a fragmented informal sector that dominated much of the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the pet healthcare market in South Korea
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in

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South Korea

- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Korea pet healthcare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the South Korea pet healthcare market by value in 2024?
- What will be the size of the South Korea pet healthcare market in 2029?
- What factors are affecting the strength of competition in the South Korea pet healthcare market?
- How has the market performed over the last five years?
- How large is South Korea's pet healthcare market in relation to its regional counterparts?

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