

Pet Healthcare in Indonesia

Industry Report | 2025-09-11 | 37 pages | MarketLine

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Report description:

Pet Healthcare in Indonesia

Summary

Pet Healthcare in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pet healthcare market includes retail sales of worming treatments, grooming products, pet supplements, external parasite treatments, and others. The scope of others includes dog dental products, fish & rodent health care products, other cat healthcare products, other cross-segment products, and other dog healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Indonesian pet healthcare market recorded revenues of \$5.9 million in 2024, representing a compound annual growth rate (CAGR) of 0.5% between 2019-24.
- Market consumption volume increased with a CAGR of 2.3% between 2019-24, reaching a total of 1.0 million units in 2024.
- The Indonesian pet healthcare market experienced slow growth during the review period (2019-24) due to low awareness of preventive care, limited access to veterinary services, and a fragmented informal sector that dominated much of the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in

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Indonesia

- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia pet healthcare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Indonesia pet healthcare market by value in 2024?
- What will be the size of the Indonesia pet healthcare market in 2029?
- What factors are affecting the strength of competition in the Indonesia pet healthcare market?
- How has the market performed over the last five years?
- Who are the top competitors in Indonesia's pet healthcare market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

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- 7.2. Who are the leading players in the Indonesian pet healthcare market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24 ?
- 7.4. Which companies market shares have suffered during 2019-24?
- 7.5. What are the most popular brands in the Indonesian pet healthcare market?

8 Company Profiles

- 8.1. Unicharm Corp
- 8.2. To Doggy With Love LLC
- 8.3. Soparfin SCA
- 8.4. Mind Up Co Ltd

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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