

Pet Healthcare in Europe

Industry Report | 2025-09-11 | 39 pages | MarketLine

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Report description:

Pet Healthcare in Europe

Summary

Pet Healthcare in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pet healthcare market includes retail sales of worming treatments, grooming products, pet supplements, external parasite treatments, and others. The scope of others includes dog dental products, fish & rodent health care products, other cat healthcare products, other cross-segment products, and other dog healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The European pet healthcare market recorded revenues of \$6,841 million in 2024, representing a compound annual growth rate (CAGR) of 1.6% between 2019-24.
- Market consumption volume increased with a CAGR of 1.3% between 2019-24, reaching a total of 779.9 million units in 2024.
- The European pet healthcare market experienced slow growth during the review period (2019-24) due to low awareness of preventive care, limited access to veterinary services, and a fragmented, informal sector that dominated much of the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in

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Europe

- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe pet healthcare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Europe pet healthcare market by value in 2024?
- What will be the size of the Europe pet healthcare market in 2029?
- What factors are affecting the strength of competition in the Europe pet healthcare market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's pet healthcare market?

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