

Hot Drinks in Scandinavia

Industry Report | 2025-08-28 | 40 pages | MarketLine

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Report description:

Hot Drinks in Scandinavia

Summary

Hot Drinks in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The hot drinks market includes retail sales of hot coffee, hot tea, and other hot drinks. The hot coffee segment includes coffee beans, decaffeinated instant coffee, standard instant coffee, ground coffee, and ground coffee pods. Hot tea segment covers black specialty tea, fruit and herbal tea, green tea, instant tea, tea pods, etc. Other hot drinks segment includes chocolate-based hot drinks, malt-based hot drinks, mate, roasted grain hot drinks, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Scandinavian hot drinks market recorded revenues of \$2,772.8 million in 2024, representing a compound annual growth rate (CAGR) of 1.5% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2019-24, reaching a total of 191.9 million kilograms in 2024.
- The sluggish growth of the Scandinavian hot drinks market during the review period (2019-24) was driven by rising disposable incomes and increasing urbanization. For instance, according to Eurostat, in 2024, the net disposable income per household in Denmark and Sweden reached \$69,406.2 and \$58,701.4, respectively, up 17.9% and 7.3% from 2019.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in Scandinavia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Scandinavia
- Leading company profiles reveal details of key hot drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia hot drinks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Scandinavia hot drinks market by value in 2024?
- What will be the size of the Scandinavia hot drinks market in 2029?
- What factors are affecting the strength of competition in the Scandinavia hot drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in Scandinavia's hot drinks market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

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- 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Market share
 - 7.2. Who are the leading players in the Scandinavian hot drinks market?
 - 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
 - 7.4. Which companies market shares have suffered during 2019-24?
 - 7.5. What are the most popular brands in the Scandinavian hot drinks market?
- 8 Company Profiles
 - 8.1. JAB Holding Company SARL
 - 8.2. Nestle SA
 - 8.3. Luigi Lavazza SpA
 - 8.4. Joh. Johansson Kaffe As
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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