

Hot Drinks in Japan

Industry Report | 2025-08-28 | 43 pages | MarketLine

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Report description:

Hot Drinks in Japan

Summary

Hot Drinks in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The hot drinks market includes retail sales of hot coffee, hot tea, and other hot drinks. The hot coffee segment includes coffee beans, decaffeinated instant coffee, standard instant coffee, ground coffee, and ground coffee pods. Hot tea segment covers black specialty tea, fruit and herbal tea, green tea, instant tea, tea pods, etc. Other hot drinks segment includes chocolate-based hot drinks, malt-based hot drinks, mate, roasted grain hot drinks, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Japanese hot drinks market recorded revenues of \$14,950.7 million in 2024, representing a negative compound annual growth rate (CAGR) of 4.8% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 1.7% between 2019-24, reaching a total of 460.9 million kilograms in 2024.
- The negative value CAGR of the Japanese hot drinks market during 2019-24 is attributed to rising production and import costs, driven by a weakened Japanese currency and global supply chain issues, led to higher prices for tea and coffee products, placing pressure on consumers spending levels. For instance, according to Eurostat, Japan's net disposable income per household fell to \$42,894.4 in 2024, a 19.6% drop from 2019.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the hot drinks market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hot drinks market in Japan
- Leading company profiles reveal details of key hot drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan hot drinks market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Japan hot drinks market by value in 2024?
- What will be the size of the Japan hot drinks market in 2029?
- What factors are affecting the strength of competition in the Japan hot drinks market?
- How has the market performed over the last five years?
- How large is Japan's hot drinks market in relation to its regional counterparts?

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