

Haircare in South Africa

Industry Report | 2025-08-21 | 44 pages | MarketLine

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Report description:

Haircare in South Africa

Summary

Haircare in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The haircare market includes retail sales of shampoo, hair colorants, conditioner, styling agents, and others. The scope of others includes perms & relaxers, and hair loss treatments. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The South African haircare market recorded revenues of \$516.0 million in 2024, representing a negative compound annual growth rate (CAGR) of 0.3% between 2019-24.
- Market consumption volume increased with a CAGR of 0.6% between 2019-24, reaching a total of 130.9 million units in 2024.
- The negative CAGR of the South African haircare market during the review period was primarily due to the economic challenges.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in South Africa
- Leading company profiles reveal details of key haircare market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa haircare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the South Africa haircare market by value in 2024?
- What will be the size of the South Africa haircare market in 2029?
- What factors are affecting the strength of competition in the South Africa haircare market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's haircare market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the South African haircare market?

7.3. Which companies have been most successful in increasing their market shares during 2019-24?

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- 7.4. Which companies market shares have suffered over the same period (2019-24)?
- 7.5. What are the most popular brands in the South African haircare market?
- 7.6. What have been the most significant developments in the South African haircare market in 2024?

8 Company Profiles

- 8.1. Unilever Plc
- 8.2. L'Oreal SA
- 8.3. Amka Products Pty Ltd
- 8.4. The Procter & Gamble Co

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Related MarketLine research
- 10.3. About MarketLine

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