

Global Cat Care

Industry Report | 2025-09-04 | 42 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Global Cat Care

Summary

Global Cat Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The cat care market includes retail sales of cat food, cat litter, cat treats & milk, and cat toys. The cat food segment covers dry cat food, kitten food, and moist cat food. The cat litter segment includes silica-based litters, clumping clay litter, and non-clumping clay litters. The cat treats & milk segment includes softy treats, crunchy treats, dehydrated fish or meat treats, dental treats, etc. The cat milk segment covers powdered cat milk formulas, flavored cat milk drinks, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The global cat care market recorded revenues of \$64,288.1 million in 2024, representing a compound annual growth rate (CAGR) of 4.3% between 2019-24.
- The cat food segment accounted for the market's largest proportion in 2024, with total revenues of \$49,917.3 million, equivalent to 77.6% of the market's overall value.
- The global cat care market experienced healthy growth during 2019-24, primarily due to increased cat ownership, particularly among younger generations who consider pets as family members.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the cat care market in the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

global

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global cat care market
- Leading company profiles reveal details of key cat care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global cat care market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global cat care market by value in 2024?
- What will be the size of the Global cat care market in 2029?
- What factors are affecting the strength of competition in the Global cat care market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's cat care market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Market share
- 7.2. Who are the leading players in the global cat care market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered during 2019-24?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.5. What are the most popular brands in the Global cat care market?
- 7.6. What have been the most significant developments in the global cat care market during 2024?
- 8 Company Profiles
 - 8.1. Nestle SA
 - 8.2. Mars Inc
 - 8.3. Colgate-Palmolive Co
 - 8.4. Inaba-Petfood Co Ltd
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Global Cat Care

Industry Report | 2025-09-04 | 42 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-20
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com