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Fish & Seafood in South Africa

Industry Report | 2025-08-21 | 40 pages | MarketLine

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Report description:

Fish & Seafood in South Africa

Summary

Fish & Seafood in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Fish & seafood market includes retail sale of ambient fish & seafood, chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts, frozen fish & seafood, fresh fish & seafood (counter), and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The South African fish & seafood market recorded revenues of $1,057.9 million in 2024, representing a compound annual growth rate (CAGR) of 5.0% between 2019-24.
- Market production volume increased with a CAGR of 4.7% between 2019-24, reaching a total of 143.7 million kilograms in 2024.
- The South African fish & seafood market growth during the review period was driven by an expanding economy, supported by rising household incomes and improved consumer purchasing power. For instance, according to the South African Reserve Bank, in 2024, South Africa's Nominal GDP reached $400.3 billion, up 2.8% from 2019.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in

South Africa
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa fish & seafood market with five year forecasts

Reasons to Buy

- What was the size of the South Africa fish & seafood market by value in 2024?
- What will be the size of the South Africa fish & seafood market in 2029?
- What factors are affecting the strength of competition in the South Africa fish & seafood market?
- How has the market performed over the last five years?
- What are the main segments that make up South Africa's fish & seafood market?

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