

Fish & Seafood in China

Industry Report | 2025-08-21 | 38 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Fish & Seafood in China

Summary

Fish & Seafood in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Fish & seafood market includes retail sale of ambient fish & seafood, chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts, frozen fish & seafood, fresh fish & seafood (counter), and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Chinese fish & seafood market recorded revenues of \$51,374.9 million in 2024, representing a compound annual growth rate (CAGR) of 7.7% between 2019-24.
- Market production volume increased with a CAGR of 6.2% between 2019-24, reaching a total of 6,937.4 million kilograms in 2024.
- The Chinese fish & seafood market growth during the review period was driven by an expanding economy, supported by rising household incomes and improved consumer purchasing power. According to the National Bureau of Statistics of China, in 2024, the Nominal GDP in China reached \$18,743.8 billion, up 28.7% from 2019.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in China

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in China
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China fish & seafood market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the China fish & seafood market by value in 2024?
- What will be the size of the China fish & seafood market in 2029?
- What factors are affecting the strength of competition in the China fish & seafood market?
- How has the market performed over the last five years?
- Who are the top competitors in China's fish & seafood market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.1. Market share
- 7.2. Who are the leading players in the Chinese fish & seafood market?
- 7.3. Which companies' market shares have suffered over the same period (2019-24)?
- 7.4. What are the most popular brands in the Chinese fish & seafood market?
- 7.5. What have been the most significant developments in the Chinese fish & seafood market during 2024?
- 8 Company Profiles
 - 8.1. Thai Union Group PCL
 - 8.2. Ayam SARL
 - 8.3. Shishi Huabao Mingxiang Foods Co Ltd
 - 8.4. FCF Co Ltd
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Fish & Seafood in China

Industry Report | 2025-08-21 | 38 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com