

## **Dog Care in Switzerland**

Industry Report | 2025-09-04 | 39 pages | MarketLine

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### **Report description:**

Dog Care in Switzerland

Summary

Dog Care in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dog care market includes retail sales of dog chews & treats, dog food, and dog toys. The dog chews & treats segment covers rawhide chews, natural animal part chews, dental chews, pressed bone chews, jerky treats, functional treats, soft & chewy treats, freeze-dried treats, etc. Dog food segment includes dry dog food, moist dog food, and puppy food. Dog toys segment covers plush & soft toys, tug toys, fetch & retrieval toys, chew toys, water toys, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Swiss dog care market recorded revenues of \$172.3 million in 2024, representing a compound annual growth rate (CAGR) of 4.1% between 2019-24.
- The dog food segment accounted for the market's largest proportion in 2024, with total revenues of \$115.9 million, equivalent to 67.3% of the market's overall value.
- The Swiss dog care market grew at a healthy pace during 2019-24, primarily due to an increase in disposable income among the population. This financial flexibility allowed pet owners to spend more on their dogs' care.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the dog care market in

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## Switzerland

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Switzerland
- Leading company profiles reveal details of key dog care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland dog care market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Switzerland dog care market by value in 2024?
- What will be the size of the Switzerland dog care market in 2029?
- What factors are affecting the strength of competition in the Switzerland dog care market?
- How has the market performed over the last five years?
- Who are the top competitors in Switzerland's dog care market?

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7.4. Which companies market shares have suffered in the last 5 years (2019-24)?

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