

## **Dog Care in South Korea**

Industry Report | 2025-09-04 | 33 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Dog Care in South Korea

#### Summary

Dog Care in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The dog care market includes retail sales of dog chews & treats, dog food, and dog toys. The dog chews & treats segment covers rawhide chews, natural animal part chews, dental chews, pressed bone chews, jerky treats, functional treats, soft & chewy treats, freeze-dried treats, etc. Dog food segment includes dry dog food, moist dog food, and puppy food. Dog toys segment covers plush & soft toys, tug toys, fetch & retrieval toys, chew toys, water toys, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The South Korean dog care market recorded revenues of \$926.4 million in 2024, representing a compound annual growth rate (CAGR) of 0.3% between 2019-24.
- The dog food segment accounted for the market's largest proportion in 2024, with total revenues of \$574.4 million, equivalent to 62.0% of the market's overall value.
- The South Korean dog care market experienced sluggish growth during 2019-24, primarily due to rising inflation, particularly in 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

market in South Korea

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in South Korea
- Leading company profiles reveal details of key dog care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Korea dog care market with five year forecasts

#### Reasons to Buy

- What was the size of the South Korea dog care market by value in 2024?
- What will be the size of the South Korea dog care market in 2029?
- What factors are affecting the strength of competition in the South Korea dog care market?
- How has the market performed over the last five years?
- What are the main segments that make up South Korea's dog care market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market share

###### 1.6. Market rivalry

###### 1.7. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

###### 7.2. Who are the leading players in the South Korean dog care market?

###### 7.3. Which companies have been most successful in increasing their market shares during (2019-24)?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.4. Which companies market shares have suffered in the last 5 years (2019-24)?
- 7.5. What are the most popular brands in the South Korean dog care market?
- 7.6. What have been the most significant developments in the South Korean dog care market during 2024?
- 8 Company Profiles
  - 8.1. Mars Inc
  - 8.2. Harim Corporation
  - 8.3. Wooriwa Pet Food Co
  - 8.4. Natural Core Co Ltd
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Related MarketLine research
  - 10.3. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Dog Care in South Korea

Industry Report | 2025-09-04 | 33 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                      | Price    |
|----------------|------------------------------|----------|
|                | Single user licence (PDF)    | \$350.00 |
|                | Site License (PDF)           | \$525.00 |
|                | Enterprisewide license (PDF) | \$700.00 |
|                |                              | VAT      |
|                |                              | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |                                         |
|---------------|----------------------|-------------------------------|-----------------------------------------|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |                                         |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2026-02-08"/> |
|               |                      | Signature                     | <input type="text"/>                    |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com