

Dog Care in Scandinavia

Industry Report | 2025-09-04 | 42 pages | MarketLine

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Report description:

Dog Care in Scandinavia

Summary

Dog Care in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dog care market includes retail sales of dog chews & treats, dog food, and dog toys. The dog chews & treats segment covers rawhide chews, natural animal part chews, dental chews, pressed bone chews, jerky treats, functional treats, soft & chewy treats, freeze-dried treats, etc. Dog food segment includes dry dog food, moist dog food, and puppy food. Dog toys segment covers plush & soft toys, tug toys, fetch & retrieval toys, chew toys, water toys, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Scandinavian dog care market recorded revenues of \$796.0 million in 2024, representing a compound annual growth rate (CAGR) of 9.3% between 2019-24.
- The dog food segment accounted for the market's largest proportion in 2024, with total revenues of \$749.5 million, equivalent to 94.2% of the market's overall value.
- The Scandinavian dog care market grew at a robust pace during 2019-24, primarily due to an increase in disposable income among the Scandinavian population. This financial flexibility allowed pet owners to spend more on their dogs' care.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care

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market in Scandinavia

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Scandinavia
- Leading company profiles reveal details of key dog care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia dog care market with five year forecasts

Reasons to Buy

- What was the size of the Scandinavia dog care market by value in 2024?
- What will be the size of the Scandinavia dog care market in 2029?
- What factors are affecting the strength of competition in the Scandinavia dog care market?
- How has the market performed over the last five years?
- What are the main segments that make up Scandinavia's dog care market?

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