

Cat Care in the United States

Industry Report | 2025-09-04 | 44 pages | MarketLine

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Report description:

Cat Care in the United States

Summary

Cat Care in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The cat care market includes retail sales of cat food, cat litter, cat treats & milk, and cat toys. The cat food segment covers dry cat food, kitten food, and moist cat food. The cat litter segment includes silica-based litters, clumping clay litter, and non-clumping clay litters. The cat treats & milk segment includes softy treats, crunchy treats, dehydrated fish or meat treats, dental treats, etc. The cat milk segment covers powdered cat milk formulas, flavored cat milk drinks, etc. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The US cat care market recorded revenues of \$19,666.5 million in 2024, representing a compound annual growth rate (CAGR) of 4.3% between 2019-24.
- The cat food segment accounted for the market's largest proportion in 2024, with total revenues of \$13,339.5 million, equivalent to 67.8% of the market's overall value.
- The US cat care market grew at a healthy pace during 2019-24, driven by rising cat ownership, especially among millennials and Gen Z, who treat pets as their family and spend more on their health and wellbeing.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care

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market in the United States

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in the United States
- Leading company profiles reveal details of key cat care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States cat care market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States cat care market by value in 2024?
- What will be the size of the United States cat care market in 2029?
- What factors are affecting the strength of competition in the United States cat care market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's cat care market?

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