

## **System Integration Services Market by Service Type (Infrastructure Integration Services, Enterprise Application Integration Services, Consulting Services, and Managed Integration Services) - Global Forecast to 2030**

Market Report | 2025-10-27 | 285 pages | MarketsandMarkets

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### **Report description:**

The system integration services market is projected to grow from USD 553.33 billion in 2025 to USD 763.81 billion by 2030 at a compounded annual growth rate (CAGR) of 6.7% during the forecast period.

<https://mnming.marketsandmarkets.com/Images/system-integration-services-market-new-overview.webp>

North America is the largest market for system integration services, driven by the concentration of large enterprises, cloud providers, and significant investments in AI infrastructure. The US and Canada are witnessing significant deployments of integrated IT and OT systems, advanced automation, and enterprise-wide digital transformation initiatives, supported by robust regulatory frameworks and strong technology ecosystems. Major investments in AI, cloud, and industrial automation further strengthen the region's leadership.

The Asia Pacific region is the fastest-growing market for system integration services, with rapid adoption of smart manufacturing, robotics, and industrial automation in countries like China, India, Japan, and South Korea. Expanding digital transformation initiatives, rising demand for ERP, MES, and industrial AI solutions, and government-backed technology programs are accelerating integration projects. The convergence of IT and OT systems, along with growing investments by global and regional enterprises, positions the Asia Pacific region as a high-growth hub for system integration services, supporting operational efficiency, real-time monitoring, and scalable enterprise solutions.

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"Based on vertical, the BFSI segment is estimated to lead the market during the forecast period."

The BFSI sector relies heavily on integrated IT systems to manage banking operations, insurance processes, and financial transactions securely and efficiently. System integration services enable seamless connectivity between core banking platforms, customer relationship management (CRM) systems, payment gateways, and regulatory reporting tools, ensuring real-time data flow and operational continuity. With growing adoption of digital banking, AI-driven analytics, and cloud-based platforms, integration is critical to maintaining security, compliance, and customer experience. Service providers deliver end-to-end solutions that unify legacy systems with modern applications, automate workflows, and strengthen cybersecurity across distributed environments. Scalable integration frameworks support rapid deployment of new services, enable faster transaction processing, and improve operational resilience. By connecting disparate systems and optimizing processes, system integration services help BFSI organizations minimize downtime, reduce errors, and enhance efficiency, forming the backbone of a reliable, agile, and digitally transformed financial ecosystem.

"Based on service type, the consulting services segment is projected to register the highest CAGR during the forecast period."

Consulting services in the system integration market offer the highest level of strategic guidance, enabling organizations to design, plan, and implement complex IT and OT integration initiatives. These services ensure that enterprise systems, cloud platforms, AI applications, and legacy infrastructure work together seamlessly to support mission-critical operations. Providers deliver end-to-end advisory on architecture design, workflow optimization, cybersecurity, and compliance, enabling organizations to minimize risks, reduce downtime, and accelerate digital transformation. Consulting engagements often include feasibility assessments, technology roadmaps, and process standardization, ensuring that integration initiatives are scalable, future-ready, and aligned with business objectives. By combining technical expertise with strategic insights, consulting services enable enterprises to achieve operational resilience, seamless interoperability, and efficient system performance. Vendors offering these services position themselves as trusted partners for large-scale integration projects, helping organizations maximize ROI, enhance agility, and maintain a competitive edge in an increasingly digital ecosystem.

"North America is estimated to lead the market while Asia Pacific is expected to emerge as the fastest-growing market during the forecast period."

North America is the largest market for system integration services, driven by the concentration of large enterprises, cloud providers, and AI infrastructure investments. The US and Canada are witnessing significant deployments of integrated IT and OT systems, advanced automation, and enterprise-wide digital transformation initiatives, supported by robust regulatory frameworks and well-established technology ecosystems. Major investments in AI, cloud, and industrial automation further strengthen the region's leadership.

The Asia Pacific region is projected to be the fastest-growing market for system integration services, with rapid adoption of smart manufacturing, robotics, and industrial automation in countries like China, India, Japan, and South Korea. Expanding digital transformation initiatives, rising demand for ERP, MES, and industrial AI solutions, and government-backed technology programs are accelerating integration projects. The convergence of IT and OT systems, along with growing investments by global and regional enterprises, positions the region as a high-growth hub for system integration services, supporting operational efficiency, real-time monitoring, and scalable enterprise solutions.

#### Breakdown of primaries

Chief executive officers (CEOs), directors of innovation and technology, system integrators, and executives from several significant system integration services market companies were interviewed to gain insights into this market.

-□By Company: Tier I: 40%, Tier II: 25%, and Tier III: 35%

-□By Designation: C-Level Executives: 45%, Director Level: 30%, and Others: 25%

-□By Region: North America: 30%, Europe: 20%, Asia Pacific: 25%, Rest of the World: 15%

Some of the key system integration services market vendors are Accenture (Ireland), TCS (India), Cognizant (US), Deloitte (UK), IBM (US), Capgemini (France), Wipro (India), DXC Technology (US), HCLTech (India), Infosys (India), HPE (US), Atos (France), Oracle (US), Dell Technologies (US), Microsoft (US), Fujitsu (Japan), Aspire Systems (India), CGI (Canada), Itransition (US), Celigo (US), 3Insys (US), Work Horse Integrations (US), DOCInfusion (US), Flowgear (South Africa), Jitterbit (US), Samlink (Finland),

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Stefanini (Brazil), Hexaware (India), LTIMindtree (India), and Cisco (US).

## Research Coverage

The market report covers the system integration services market across segments. The market size and growth potential for many segments were estimated based on service type, organization size, vertical, and region. It contains a thorough competition analysis of the major market participants, information about their businesses, essential observations about their product and service offerings, current trends, and critical market strategies.

## Reasons to Buy This Report:

This research provides the most accurate revenue estimates for the entire system integration services industry and its subsegments, benefiting both established leaders and new entrants. Stakeholders will gain valuable insights into the competitive landscape, enabling them to better position their companies and develop effective go-to-market strategies. The report outlines key market drivers, constraints, opportunities, and challenges, helping industry players understand the current state of the market.

The report provides insights on the following pointers:

-□Analysis of key drivers (API fragmentation driving middleware integration), restraints (budget overrun and extended deployment timelines impacting ROI), opportunities (AI/ML operationalization requiring legacy system integration), and challenges (continuous maintenance and support burden) influencing the growth of the system integration services market

-□Product Development/Innovation: Comprehensive analysis of emerging technologies, R&D initiatives, and new service and product introductions in the system integration service market

-□Market Development: In-depth details regarding profitable markets, examining the global system integration services market

-□Market Diversification: Comprehensive details regarding recent advancements, investments, unexplored regions, and new solutions and services

-□Competitive Assessment: Thorough analysis of the market shares, expansion plans, and offerings of the top competitors in the system integration services industry, such as Accenture (Ireland), TCS (India), Cognizant (US), Deloitte (UK), IBM (US), Capgemini (France), Wipro (India), DXC Technology (US), HCLTech (India), Infosys (India), HPE (US), Atos (France), Oracle (US), Dell Technologies (US), Microsoft (US), Fujitsu (Japan), Aspire Systems (India), CGI (Canada), Itransition (US), Celigo (US), 3Insys (US), Work Horse Integrations (US), DOCInfusion (US), Flowgear (South Africa), Jitterbit (US), Samlink (Finland), Stefanini (Brazil), Hexaware (India), LTIMindtree (India), and Cisco (US).

## Table of Contents:

1□INTRODUCTION□	29
1.1□STUDY OBJECTIVES□	29
1.2□MARKET DEFINITION□	29
1.3□STUDY SCOPE□	30
1.3.1□MARKET COVERED AND REGIONAL SCOPE□	30
1.3.2□INCLUSIONS AND EXCLUSIONS□	30
1.3.3□YEARS CONSIDERED□	31
1.3.4□CURRENCY CONSIDERED□	32
1.3.5□STAKEHOLDERS□	32
1.4□SUMMARY OF STRATEGIC CHANGES□	33

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2	EXECUTIVE SUMMARY	34
2.1	KEY INSIGHTS AND MARKET HIGHLIGHTS	34
2.2	KEY MARKET PARTICIPANTS: SHARE INSIGHTS AND STRATEGIC DEVELOPMENTS	35
2.3	DISRUPTIVE TRENDS SHAPING MARKET	36
2.4	HIGH-GROWTH SEGMENTS AND EMERGING FRONTIERS	37
2.5	SNAPSHOT: GLOBAL MARKET SIZE, GROWTH RATE, AND FORECAST	38
3	PREMIUM INSIGHTS	39
3.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN SYSTEM INTEGRATION SERVICES MARKET	39
3.2	SYSTEM INTEGRATION SERVICES MARKET, BY SERVICE TYPE	40
3.3	SYSTEM INTEGRATION SERVICES MARKET, BY ORGANIZATION SIZE	40
3.4	SYSTEM INTEGRATION SERVICES MARKET, BY VERTICAL	41
3.5	SYSTEM INTEGRATION SERVICES MARKET, BY REGION	41
4	MARKET OVERVIEW	42
4.1	INTRODUCTION	42
4.2	MARKET DYNAMICS	42
4.2.1	DRIVERS	43
4.2.1.1	IT and OT system integration strengthening industrial operations	43
4.2.1.2	Legacy system migration to cloud	43
4.2.1.3	API fragmentation driving middleware integration	43
4.2.2	RESTRAINTS	44
4.2.2.1	Budget overrun and extended deployment timelines impacting ROI	44
4.2.3	OPPORTUNITIES	44
4.2.3.1	Rise of cloud-native integration platforms	44
4.2.3.2	Cybersecurity integration services for distributed enterprises	45
4.2.3.3	AI/ML operationalization requiring legacy system integration	45
4.2.4	CHALLENGES	45
4.2.4.1	Complex integration requirements and skill shortages	45
4.2.4.2	Continuous maintenance and support burden	46
4.3	UNMET NEEDS AND WHITE SPACES	46
4.3.1	UNMET NEEDS IN SYSTEM INTEGRATION SERVICES	46
4.3.2	WHITE SPACE OPPORTUNITIES	46
4.4	INTERCONNECTED MARKETS AND CROSS-SECTOR OPPORTUNITIES	47
4.4.1	INTERCONNECTED MARKETS	47
4.4.2	CROSS-SECTOR OPPORTUNITIES	47
4.5	EMERGING BUSINESS MODELS AND ECOSYSTEM SHIFTS	48
4.5.1	EMERGING BUSINESS MODELS	48
4.5.2	ECOSYSTEM SHIFTS	48
4.6	STRATEGIC MOVES BY TIER-1/2/3 PLAYERS	48
5	INDUSTRY TRENDS	49
5.1	PORTER'S FIVE FORCES ANALYSIS	49
5.1.1	THREAT OF NEW ENTRANTS	50
5.1.2	THREAT OF SUBSTITUTES	51
5.1.3	BARGAINING POWER OF SUPPLIERS	51
5.1.4	BARGAINING POWER OF BUYERS	51
5.1.5	INTENSITY OF COMPETITIVE RIVALRY	52
5.2	MACROECONOMICS INDICATORS	52

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5.2.1	INTRODUCTION	52
5.2.2	GDP TRENDS AND FORECAST	52
5.2.3	TRENDS IN GLOBAL ICT INDUSTRY	54
5.3	SUPPLY CHAIN ANALYSIS	55
5.4	ECOSYSTEM ANALYSIS	57
5.5	PRICING ANALYSIS	59
5.5.1	AVERAGE SELLING PRICE OF SYSTEM INTEGRATION SERVICES, BY REGION, 2022-2024	59
5.5.2	INDICATIVE PRICING OF KEY PLAYERS, BY SERVICE, 2025	60
5.6	KEY CONFERENCES AND EVENTS, 2025-2026	60
5.7	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	61
5.8	INVESTMENT AND FUNDING SCENARIO	62
5.9	CASE STUDY ANALYSIS	62
5.9.1	VORWERK: TRANSFORMING PERSON-TO-PERSON SALES EXPERIENCE BY DIGITALIZING DIRECT SELLING PROCESSES	62
5.9.2	BUCHI'S CUSTOMER-CENTRIC VISION ACCELERATES INNOVATION USING AZURE INTEGRATION SERVICES	63
5.9.3	MOVING MOUNTAINS WITH CLOUD INTEGRATION	64
5.9.4	VEDANTA PURSUES CENTRALIZED PERSPECTIVE TO BETTER CONTROL MINING-RELATED ACTIVITIES	64
?		
5.10	IMPACT OF 2025 US TARIFF - SYSTEM INTEGRATION SERVICES MARKET	65
5.10.1	INTRODUCTION	65
5.10.2	KEY TARIFF RATES	66
5.10.3	PRICE IMPACT ANALYSIS	66
5.10.4	IMPACT ON COUNTRY/REGION	68
5.10.4.1	North America	68
5.10.4.1.1	US	68
5.10.4.1.2	Canada	68
5.10.4.1.3	Mexico	68
5.10.4.2	Europe	69
5.10.4.2.1	Germany	69
5.10.4.2.2	France	69
5.10.4.2.3	UK	69
5.10.4.3	Asia Pacific	69
5.10.4.3.1	China	70
5.10.4.3.2	India	70
6	STRATEGIC DISRUPTION THROUGH TECHNOLOGY, PATENTS, DIGITAL, AND AI ADOPTION	71
6.1	KEY EMERGING TECHNOLOGIES	71
6.1.1	ARTIFICIAL INTELLIGENCE & MACHINE LEARNING (AI/ML)	71
6.1.2	ROBOTIC PROCESS AUTOMATION (RPA)	71
6.1.3	LOW-CODE/NO-CODE PLATFORMS	72
6.2	COMPLEMENTARY TECHNOLOGIES	72
6.2.1	CLOUD COMPUTING & HYBRID CLOUD PLATFORMS	72
6.2.2	API MANAGEMENT & MICROSERVICES	73
6.2.3	DATA ANALYTICS & BUSINESS INTELLIGENCE TOOLS	73
6.3	TECHNOLOGY/PRODUCT ROADMAP	73
6.3.1	SHORT-TERM (2025-2027)   FOUNDATION & HYBRID ADOPTION	74
6.3.2	MID-TERM (2027-2030)   AUTOMATION & STANDARDIZATION	74
6.3.3	LONG-TERM (2030-2035+)   AI-NATIVE & QUANTUM-ENABLED INTEGRATION	75
6.4	PATENT ANALYSIS	76

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6.4.1	LIST OF MAJOR PATENTS	77
6.5	IMPACT OF AI/GEN AI ON SYSTEM INTEGRATION SERVICES MARKET	79
6.5.1	CASE STUDY	80
6.5.1.1	Keeping patients front and center in establishing a new company	80
6.5.2	VENDOR INITIATIVES	81
6.5.2.1	Transforming enterprise workflows through IBM's AI integration services	81
6.5.2.2	Accelerating AI-driven financial transformation through TCS-Google Cloud collaboration	81
6.5.3	INTERCONNECTED ADJACENT ECOSYSTEM AND IMPACT ON MARKET PLAYERS	82
7	REGULATORY LANDSCAPE	83
7.1	INTRODUCTION	83
7.2	REGIONAL REGULATIONS AND COMPLIANCE	83
7.2.1	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	83
7.2.2	REGULATIONS BASED ON REGION	86
7.2.2.1	North America	86
7.2.2.2	Europe	87
7.2.2.3	Asia Pacific	88
7.2.2.4	Middle East & Africa	88
7.2.2.5	Latin America	89
7.2.3	INDUSTRY STANDARDS	89
7.2.3.1	General Data Protection Regulation	89
7.2.3.2	SEC Rule 17a-4	89
7.2.3.3	ISO/IEC 27001	89
7.2.3.4	COBIT (Control Objectives for Information and Related Technologies)	89
7.2.3.5	ISA (International Society of Automation)	90
7.2.3.6	System and Organization Controls 2 Type II	90
7.2.3.7	Financial Industry Regulatory Authority	90
7.2.3.8	Freedom of Information Act	90
7.2.3.9	Health Insurance Portability and Accountability Act	90
8	CUSTOMER LANDSCAPE AND BUYING BEHAVIOR	91
8.1	DECISION-MAKING PROCESS	91
8.2	BUYER STAKEHOLDERS AND BUYING EVALUATION CRITERIA	92
8.3	BUYING CRITERIA	93
8.4	ADOPTION BARRIERS AND INTERNAL CHALLENGES	93
8.5	UNMET NEEDS IN VARIOUS END-USE INDUSTRIES	94
8.6	MARKET PROFITABILITY	96
8.6.1	REVENUE POTENTIAL	96
8.6.2	COST DYNAMICS	96
8.6.3	MARGIN OPPORTUNITIES IN KEY APPLICATIONS	96
9	SYSTEM INTEGRATION SERVICES MARKET, BY SERVICE TYPE	97
9.1	INTRODUCTION	98
9.2	INFRASTRUCTURE INTEGRATION SERVICES	99
9.2.1	BUILDING CONNECTED AND SCALABLE IT FOUNDATIONS	99
9.2.2	ERP AND CRM INTEGRATION	100
9.2.3	API & MIDDLEWARE INTEGRATION	100
9.2.4	LEGACY SYSTEM MODERNIZATION	100
9.3	ENTERPRISE APPLICATIONS INTEGRATION SERVICES	101
9.3.1	ENABLING SEAMLESS DATA AND WORKFLOW CONNECTIVITY	101

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9.3.2	CLOUD & HYBRID INTEGRATION SERVICES	102
9.3.3	API MANAGEMENT AND INTEGRATION	102
9.3.4	DATA SYNCHRONIZATION AND MASTER DATA MANAGEMENT	102
9.4	CONSULTING SERVICES	102
9.4.1	DESIGNING STRATEGIC INTEGRATION ROADMAPS FOR DIGITAL TRANSFORMATION	102
9.4.2	IT AND INTEGRATION STRATEGY CONSULTING	103
9.4.3	DIGITAL TRANSFORMATION CONSULTING	103
9.4.4	ARCHITECTURE DESIGN AND GOVERNANCE CONSULTING	104
9.5	MANAGED INTEGRATION SERVICES	104
9.5.1	OPTIMIZING AND SUSTAINING INTEGRATED IT ECOSYSTEMS	104
9.5.2	SLA-BASED INTEGRATION SUPPORT	105
9.5.3	INCIDENT AND CHANGE MANAGEMENT FOR INTEGRATION WORKFLOWS	105
10	SYSTEM INTEGRATION SERVICES MARKET, BY ORGANIZATION SIZE	106
10.1	INTRODUCTION	107
10.2	LARGE ENTERPRISES	108
10.2.1	DIGITAL TRANSFORMATION THROUGH UNIFIED, SCALABLE INTEGRATION FRAMEWORKS	108
10.3	SMEs	109
10.3.1	ENABLING AGILITY AND COST-EFFECTIVE INNOVATION THROUGH SIMPLIFIED SYSTEM INTEGRATION	109
11	SYSTEM INTEGRATION SERVICES MARKET, BY VERTICAL	111
11.1	INTRODUCTION	112
11.2	BFSI	114
11.2.1	ENHANCING OPERATIONAL RESILIENCE AND CUSTOMER EXPERIENCE THROUGH SECURE SYSTEM INTEGRATION	114
11.2.2	BFSI: USE CASES	115
11.2.2.1	Core banking integration	115
11.2.2.2	Payment system integration	115
11.2.2.3	Other use cases	115
11.3	RETAIL & E-COMMERCE	116
11.3.1	POWERING OMNICHANNEL EXPERIENCES THROUGH SEAMLESS PLATFORM INTEGRATION	116
11.3.2	RETAIL & E-COMMERCE: USE CASES	117
11.3.2.1	Supply chain & warehouse integration	117
11.3.2.2	Payment gateway integration	117
11.3.2.3	Other use cases	117
?		
11.4	IT & TELECOM	117
11.4.1	ENABLING NETWORK MODERNIZATION AND CLOUD-DRIVEN INNOVATION THROUGH INTEGRATED IT SYSTEMS	117
11.4.2	IT & TELECOM: USE CASES	118
11.4.2.1	5G core integration	118
11.4.2.2	IOT & edge integration	119
11.4.2.3	Other use cases	119
11.5	HEALTHCARE & LIFE SCIENCES	119
11.5.1	ADVANCING PATIENT CARE AND DATA INTEROPERABILITY WITH UNIFIED HEALTH SYSTEMS	119
11.5.2	HEALTHCARE & LIFE SCIENCES: USE CASES	120
11.5.2.1	Electronic health records integration	120
11.5.2.2	Pharma R&D integration	120
11.5.2.3	Other use cases	120
11.6	GOVERNMENT & DEFENSE	121
11.6.1	STRENGTHENING DIGITAL GOVERNANCE AND SECURITY THROUGH INTEGRATED INFRASTRUCTURE	121

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11.6.2	GOVERNMENT & DEFENSE: USE CASES	122
11.6.2.1	National ID & e-governance	122
11.6.2.2	Defense command & control system	122
11.6.2.3	Other use cases	122
11.7	MANUFACTURING	122
11.7.1	DRIVING SMART FACTORY EVOLUTION WITH CONNECTED AND AUTOMATED SYSTEMS	122
11.7.2	MANUFACTURING: USE CASES	123
11.7.2.1	Smart factory integration	123
11.7.2.2	IoT & industrial automation	124
11.7.2.3	Other use cases	124
11.8	MEDIA & ENTERTAINMENT	124
11.8.1	TRANSFORMING CONTENT DELIVERY AND ENGAGEMENT THROUGH INTEGRATED DIGITAL ECOSYSTEMS	124
11.8.2	MEDIA & ENTERTAINMENT: USE CASES	125
11.8.2.1	Content distribution platforms	125
11.8.2.2	Audience analytics	125
11.8.2.3	Other use cases	125
11.9	TRANSPORTATION & LOGISTICS	126
11.9.1	OPTIMIZING SUPPLY CHAINS WITH REAL-TIME, CONNECTED INTEGRATION SOLUTIONS	126
11.9.2	TRANSPORTATION & LOGISTICS: USE CASES	127
11.9.2.1	Fleet management integration	127
11.9.2.2	Warehouse automation	127
11.9.2.3	Other use cases	127
11.10	OTHERS	127
12	SYSTEM INTEGRATION SERVICES MARKET, BY REGION	129
12.1	INTRODUCTION	130
12.2	NORTH AMERICA	131
12.2.1	US	135
12.2.1.1	Multi-year investment by Jabil in AI and cloud data center infrastructure to boost market	135
12.2.2	CANADA	136
12.2.2.1	AI and cloud investments to fuel demand for system integration services	136
12.3	EUROPE	137
12.3.1	UK	141
12.3.1.1	Rising demand for EAM solutions across asset-intensive industries to drive market	141
12.3.2	GERMANY	142
12.3.2.1	Demand for automation and compliance to drive market	142
12.3.3	FRANCE	143
12.3.3.1	Strategic investments and policy initiatives to fuel demand for system integration services	143
12.3.4	ITALY	144
12.3.4.1	Government investments to fuel demand for system integration services	144
12.3.5	SPAIN	145
12.3.5.1	Strategic investments to boost demand for system integration services	145
12.3.6	REST OF EUROPE	146
12.4	ASIA PACIFIC	147
12.4.1	CHINA	151
12.4.1.1	Increasing digital transformation initiatives to drive demand for system integration services	151
12.4.2	JAPAN	152
12.4.2.1	Growing focus on digitalization through system integration to drive market	152

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12.4.3	INDIA	153
12.4.3.1	AWS investment to strengthen demand for system integration services	153
12.4.4	REST OF ASIA PACIFIC	154
12.5	MIDDLE EAST & AFRICA	155
12.5.1	GULF COOPERATION COUNCIL (GCC)	158
12.5.1.1	UAE	160
12.5.1.1.1	Increasing ATS adoption through policy-driven hiring and AI-enabled recruitment systems to drive market	160
12.5.1.1.2	Saudi Arabia	161
12.5.1.1.2.1	Development of AI, fintech, and smart city applications through integration services to drive market	161
12.5.1.1.3	Rest of GCC	162
12.5.2	SOUTH AFRICA	163
12.5.2.1	Global cloud investments to fuel demand for system integration services	163
12.5.3	REST OF MIDDLE EAST & AFRICA	164
12.6	LATIN AMERICA	165
12.6.1	BRAZIL	168
12.6.1.1	Rise of industrial and digital ecosystem through system integration to drive market	168
12.6.2	MEXICO	169
12.6.2.1	Rising demand for system integration in digital transformation to drive market	169
12.6.3	REST OF LATIN AMERICA	170
13	COMPETITIVE LANDSCAPE	171
13.1	INTRODUCTION	171
13.2	KEY PLAYER STRATEGIES/RIGHT TO WIN, 2023-2025	171
13.3	REVENUE ANALYSIS, 2020-2024	173
13.4	MARKET SHARE ANALYSIS, 2024	174
13.5	BRAND/PRODUCT COMPARISON	177
13.6	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	179
13.6.1	STARS	180
13.6.2	EMERGING LEADERS	180
13.6.3	PERVASIVE PLAYERS	180
13.6.4	PARTICIPANTS	180
13.6.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	182
13.6.5.1	Company footprint	182
13.6.5.2	Region footprint	182
13.6.5.3	Service type footprint	183
13.6.5.4	Vertical footprint	183
13.7	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	184
13.7.1	PROGRESSIVE COMPANIES	184
13.7.2	RESPONSIVE COMPANIES	184
13.7.3	DYNAMIC COMPANIES	185
13.7.4	STARTING BLOCKS	185
13.7.5	COMPETITIVE BENCHMARKING: STARTUP/SMES, 2024	186
13.7.5.1	Detailed list of key startups/SMEs	186
13.7.5.2	Competitive benchmarking of key startups/SMEs	187
13.8	COMPANY VALUATION AND FINANCIAL METRICS	188
13.8.1	COMPANY VALUATION OF KEY VENDORS	188
13.8.2	FINANCIAL METRICS OF KEY VENDORS	189
13.9	COMPETITIVE SCENARIO	190

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13.9.1	PRODUCT LAUNCHES	190
13.9.2	DEALS	192
14	COMPANY PROFILES	197
14.1	INTRODUCTION	197
14.2	MAJOR PLAYERS	197
14.2.1	ACCENTURE	197
14.2.1.1	Business overview	197
14.2.1.2	Products/Solutions/Services offered	198
14.2.1.3	Recent developments	200
14.2.1.3.1	Product launches	200
14.2.1.3.2	Deals	200
14.2.1.4	MnM view	201
14.2.1.4.1	Right to win	201
14.2.1.4.2	Strategic choices	202
14.2.1.4.3	Weaknesses and competitive threats	202
14.2.2	TCS	203
14.2.2.1	Business overview	203
14.2.2.2	Products/Solutions/Services offered	204
14.2.2.3	Recent developments	205
14.2.2.3.1	Deals	205
14.2.2.4	MnM view	206
14.2.2.4.1	Right to win	206
14.2.2.4.2	Strategic choices	206
14.2.2.4.3	Weaknesses and competitive threats	206
14.2.3	COGNIZANT	207
14.2.3.1	Business overview	207
14.2.3.2	Products/Solutions/Services offered	208
14.2.3.3	Recent developments	209
14.2.3.3.1	Product launches	209
14.2.3.3.2	Deals	210
14.2.3.4	MnM view	210
14.2.3.4.1	Right to win	210
14.2.3.4.2	Strategic choices	211
14.2.3.4.3	Weaknesses and competitive threats	211
14.2.4	DELOITTE	212
14.2.4.1	Business overview	212
14.2.4.2	Products/Solutions/Services offered	212
14.2.4.3	Recent developments	214
14.2.4.3.1	Product launches	214
14.2.4.3.2	Deals	214
14.2.4.4	MnM view	215
14.2.4.4.1	Right to win	215
14.2.4.4.2	Strategic choices	215
14.2.4.4.3	Weaknesses and competitive threats	215
14.2.5	IBM	216
14.2.5.1	Business overview	216
14.2.5.2	Products/Solutions/Services offered	217

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14.2.5.3	Recent developments	218
14.2.5.3.1	Product launches	218
14.2.5.3.2	Deals	219
14.2.5.4	MnM view	219
14.2.5.4.1	Right to win	219
14.2.5.4.2	Strategic choices	219
14.2.5.4.3	Weaknesses and competitive threats	220
14.2.6	CAPGEMINI	221
14.2.6.1	Business overview	221
14.2.6.2	Products/Solutions/Services offered	222
14.2.6.3	Recent developments	223
14.2.6.3.1	Product launches	223
14.2.6.3.2	Deals	224
14.2.7	WIPRO	225
14.2.7.1	Business overview	225
14.2.7.2	Products/Solutions/Services offered	226
14.2.7.3	Recent developments	227
14.2.7.3.1	Deals	227
14.2.8	DXC TECHNOLOGY	228
14.2.8.1	Business overview	228
14.2.8.2	Products/Solutions/Services offered	229
14.2.8.3	Recent developments	230
14.2.8.3.1	Deals	230
14.2.9	HCLTECH	232
14.2.9.1	Business overview	232
14.2.9.2	Products/Solutions/Services offered	233
14.2.9.3	Recent developments	234
14.2.9.3.1	Deals	234
14.2.10	INFOSYS	236
14.2.10.1	Business overview	236
14.2.10.2	Products/Solutions/Services offered	237
14.2.10.3	Recent developments	239
14.2.10.3.1	Product launches	239
14.2.10.3.2	Deals	239
14.3	OTHER PLAYERS	240
14.3.1	ATOS	240
14.3.2	ORACLE	241
14.3.3	HPE	242
14.3.4	DELL TECHNOLOGIES	243
14.3.5	MICROSOFT	244
14.3.6	FUJITSU	245
14.3.7	ASPIRE SYSTEMS	246
14.3.8	CGI	247
14.3.9	ITRANSITION	248
14.3.10	CELIGO	249
14.3.11	3INSYS	250
14.3.12	WORK HORSE INTEGRATIONS	251

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14.3.13	DOC INFUSION	252
14.3.14	FLOWGEAR	253
14.3.15	JITTERBIT	254
14.3.16	SAMLINK	255
14.3.17	STEFANINI IT SOLUTIONS	256
14.3.18	HEXAWARE	257
14.3.19	LTIMINDTREE	258
14.3.20	CISCO	259
15	RESEARCH METHODOLOGY	260
15.1	RESEARCH APPROACH	260
15.1.1	SECONDARY DATA	261
15.1.2	PRIMARY DATA	262
15.1.2.1	Key data from primary sources	263
15.1.2.2	Breakup of primary profiles	264
15.1.2.3	Key industry insights	264
15.2	MARKET BREAKUP AND DATA TRIANGULATION	265
15.3	MARKET SIZE ESTIMATION	266
15.3.1	TOP-DOWN APPROACH	267
15.3.2	BOTTOM-UP APPROACH	267
15.3.3	MARKET ESTIMATION APPROACHES	269
15.4	MARKET FORECAST	270
15.5	RESEARCH ASSUMPTIONS	271
15.6	RESEARCH LIMITATIONS	273
16	ADJACENT/RELATED MARKET	274
16.1	INTRODUCTION	274
16.1.1	RELATED MARKETS	274
16.1.2	LIMITATIONS	274
16.2	CLOUD PROFESSIONAL SERVICES MARKET	274
16.3	NORTH AMERICA IT SERVICES MARKET	276
?		
17	APPENDIX	278
17.1	DISCUSSION GUIDE	278
17.2	KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL	282
17.3	CUSTOMIZATION OPTIONS	284
17.4	RELATED REPORTS	284
17.5	AUTHOR DETAILS	285

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