

## **Australia Telecom Market Size, Share and Growth Analysis Report: Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-10-25 | 111 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

Based on type, telecommunication services lead the telecom market in Australia by offering global connectivity, enabling global trade. They allow users to exchange information via messaging and video conferencing in real time. Moreover, telecommunication services have made it convenient to connect virtually for office meetings and client discussions, thus streamlining business operations. They have also made a major impact on healthcare services through remote patient monitoring and telemedicine. Telecommunication hardware, including routers and modems, serves as the essential infrastructure enabling efficient data communication over both short and long distances. Investments in telecommunication hardware drive technological advancements in the sector. In February 2024, Australian telecommunications provider Swoop announced the release of a new voice product. Various trends and innovations are driving the development of the telecom market in Australia. The rise in demand for IoT devices has led to increased usage of telecommunication services to manage these devices. Moreover, to improve network capacity and increase data speeds, 5G network services are expanding. The integration of machine learning in telecommunication has enabled users to protect data and optimise their networks, thus improving efficiency. Cybersecurity solutions are being developed to protect data from fraud and cyber-attacks. "Australia Telecom Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments: Market Breakup by Product- Telecommunication Services??- Mobile Networking Services??- Fixed Networking Services- Telecommunication Hardware??- Networking Equipment??- Mobile Devices??- PBX Equipment Market Breakup by Type- Data- Voice Market Breakup by Transmission- Wireline- Wireless Market Breakup by Application- Residential- Commercial Market Breakup by Region- New South Wales- Victoria- Queensland- Australia Capital- Western Australia- Others Australia Telecom Market Share Commercial applications hold a major share in the Australian telecom market due to their extensive connectivity needs, demand for scalable solutions, reliance on advanced communication services like unified communications, specialized support from telecom providers, integration with diverse technologies, and significant economic contribution through revenue generation and sector stability. Leading Companies in the Australia Telecom Market The growth of the telecom market is fueled by 5G deployment, expansion of fibre optic networks, integration of the Internet of Things (IoT), adoption of cloud services, and implementation of cybersecurity solutions.- TPG Telecom Limited- Comms Group Limited- Telstra Group Limited- Singtel Optus Pty Limited- Aussie Broadband Limited- Superloop Limited- Macquarie Technology

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Australia Telecom Market Overview
  - 8.1 Key Industry Highlights
  - 8.2 Australia Telecom Historical Market (2018-2024)
  - 8.3 Australia Telecom Market Forecast (2025-2034)
- 9 Australia Telecom Market by Product
  - 9.1 Telecommunication Services
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
    - 9.1.3 Breakup by Type
      - 9.1.3.1 Mobile Networking Services
      - 9.1.3.2 Fixed Networking Services
  - 9.2 Telecommunication Hardware
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
    - 9.2.3 Breakup by Type
      - 9.2.3.1 Networking Equipment
      - 9.2.3.2 Mobile Devices
      - 9.2.3.3 PBX Equipment
- 10 Australia Telecom Market by Type
  - 10.1 Data
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)
  - 10.2 Voice
    - 10.2.1 Historical Trend (2018-2024)
    - 10.2.2 Forecast Trend (2025-2034)
- 11 Australia Telecom Market by Transmission
  - 11.1 Wireline
    - 11.1.1 Historical Trend (2018-2024)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.1.2 Forecast Trend (2025-2034)
- 11.2 Wireless
  - 11.2.1 Historical Trend (2018-2024)
  - 11.2.2 Forecast Trend (2025-2034)
- 12 Australia Telecom Market by Application
  - 12.1 Residential
    - 12.1.1 Historical Trend (2018-2024)
    - 12.1.2 Forecast Trend (2025-2034)
  - 12.2 Commercial
    - 12.2.1 Historical Trend (2018-2024)
    - 12.2.2 Forecast Trend (2025-2034)
- 13 Australia Telecom Market by Region
  - 13.1 New South Wales
    - 13.1.1 Historical Trend (2018-2024)
    - 13.1.2 Forecast Trend (2025-2034)
  - 13.2 Victoria
    - 13.2.1 Historical Trend (2018-2024)
    - 13.2.2 Forecast Trend (2025-2034)
  - 13.3 Queensland
    - 13.3.1 Historical Trend (2018-2024)
    - 13.3.2 Forecast Trend (2025-2034)
  - 13.4 Australian Capital Territory
    - 13.4.1 Historical Trend (2018-2024)
    - 13.4.2 Forecast Trend (2025-2034)
  - 13.5 Western Australia
    - 13.5.1 Historical Trend (2018-2024)
    - 13.5.2 Forecast Trend (2025-2034)
  - 13.6 Others
- 14 Market Dynamics
  - 14.1 SWOT Analysis
    - 14.1.1 Strengths
    - 14.1.2 Weaknesses
    - 14.1.3 Opportunities
    - 14.1.4 Threats
  - 14.2 Porter's Five Forces Analysis
    - 14.2.1 Supplier's Power
    - 14.2.2 Buyer's Power
    - 14.2.3 Threat of New Entrants
    - 14.2.4 Degree of Rivalry
    - 14.2.5 Threat of Substitutes
  - 14.3 Key Indicators for Demand
  - 14.4 Key Indicators for Price
- 15 Competitive Landscape
  - 15.1 Market Structure
  - 15.2 Company Profiles
    - 15.2.1 TPG Telecom Limited
      - 15.2.1.1 Company Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15.2.1.2 Product Portfolio
- 15.2.1.3 Demographic Reach and Achievements
- 15.2.1.4 Certifications
- 15.2.2 Comms Group Limited
- 15.2.2.1 Company Overview
- 15.2.2.2 Product Portfolio
- 15.2.2.3 Demographic Reach and Achievements
- 15.2.2.4 Certifications
- 15.2.3 Telstra Group Limited
- 15.2.3.1 Company Overview
- 15.2.3.2 Product Portfolio
- 15.2.3.3 Demographic Reach and Achievements
- 15.2.3.4 Certifications
- 15.2.4 Singtel Optus Pty Limited
- 15.2.4.1 Company Overview
- 15.2.4.2 Product Portfolio
- 15.2.4.3 Demographic Reach and Achievements
- 15.2.4.4 Certifications
- 15.2.5 Aussie Broadband Limited
- 15.2.5.1 Company Overview
- 15.2.5.2 Product Portfolio
- 15.2.5.3 Demographic Reach and Achievements
- 15.2.5.4 Certifications
- 15.2.6 Superloop Limited
- 15.2.6.1 Company Overview
- 15.2.6.2 Product Portfolio
- 15.2.6.3 Demographic Reach and Achievements
- 15.2.6.4 Certifications
- 15.2.7 Macquarie Technology Group Limited
- 15.2.7.1 Company Overview
- 15.2.7.2 Product Portfolio
- 15.2.7.3 Demographic Reach and Achievements
- 15.2.7.4 Certifications
- 15.2.8 Exetel Pty Ltd
- 15.2.8.1 Company Overview
- 15.2.8.2 Product Portfolio
- 15.2.8.3 Demographic Reach and Achievements
- 15.2.8.4 Certifications
- 15.2.9 Tangerine Telecom Pty Ltd
- 15.2.9.1 Company Overview
- 15.2.9.2 Product Portfolio
- 15.2.9.3 Demographic Reach and Achievements
- 15.2.9.4 Certifications
- 15.2.10 Pennytel Australia Pty Ltd.
- 15.2.10.1 Company Overview
- 15.2.10.2 Product Portfolio
- 15.2.10.3 Demographic Reach and Achievements

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

15.2.10.4 Certifications

15.2.11 Others

16 Key Trends and Developments in the Market

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Australia Telecom Market Size, Share and Growth Analysis Report: Forecast Trends and Outlook (2025-2034)

Market Report | 2025-10-25 | 111 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-06"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)